Analysis on efficiency of Korea's internet-only banks : Data Envelopment Analysis

By

LEE, Seo-Jin

THESIS

Submitted to

KDI School of Public Policy and Management

In Partial Fulfillment of the Requirements

For the Degree of

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Committee in charge:

Professor Kim, Joon-Kyung, Supervisor

Tayn chirchen

Professor Lee, Taejun

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Table of contents

| Abstract |
|--|
| Chapter 1 |
| Introduction |
| Chapter 2 |
| Literature review |
| Korea internet banking services |
| Bank efficiency measurement: Data envelopment analysis |
| Efficiency measurement10 |
| Efficiency of Korean banks1 |
| Chapter 3: Research Method and Data13 |
| Research method13 |
| Data12 |
| Chapter 4 : Results12 |
| Results |
| Chapter 5: Conclusion22 |
| References23 |

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Abstract

This paper analyzes the efficiency of internet-only banks in South Korea during the period starting from 2017 to 2019. To use the data envelopment analysis, we examine the efficiency rate of Korea's banking industry. The data envelopment analysis(DEA) was generally used to apply to measure the efficiency of banks. From the perspective taken, variables alter to inputs and outputs. Herein the operating and intermediation approaches were applied. Analysis on two internet-only banks in Korea, the results indicate that Kakao bank efficiencies tend to increase. However, the K-bank's efficiencies were goes down as time goes by. Considering this situation, the role of government is gaining importance in promoting innovation enabled by new technologies.

Keywords: Banking system, Banking efficiency, DEA

Chapter 1

Introduction

Recent advancements in our lives made by new technologies enabled the banking industry's structure to change. In other words, the internet and mobile innovations revolutionized the traditional concept of bank services. In the past, the banks were the sole dominant players in the financial market and services. The banks served people with providing savings, transfer, and lending services. However, by adopting new technologies, new kinds of financial institutions are aggressively expanding their area of services. For instance, novel payment systems, namely PayPal, Apple Pay and Alipay, rapidly began to be adopted by the consumers at a massive scale.

As these new companies grew in size and competitiveness, aside of relatively basic services such as remittance and money transfer, they have also began to engage in more traditional operations such as lending, which has been considered a function that only the larger banks and institutions were able to execute. This enabled traditional banks to also take actions such as launching online banking services which could seamlessly operate on the consumers' mobile devices and internet browser environment. Nevertheless the efforts, the traditional banks are losing competitive edge against the emerging online financial players (Navaretti, Calzolari et al., 2017).

In the case of Korea, banks increase their efficiency and financial soundness by means of M&A during late 1990s to early 2000s. However, due to rapid change in financial industry, the efficiency of large Korean banks had decreased gradually over time(Kang, 2019). Compared to other countries with developed economy, South Korea adopted online-only banking service rather later. The result is Korean financial market's lack of competitiveness. Despite its importance, there is a limited research paper about studying banks' efficiency in Korea. For this reason, I would like to examine change in efficiencies of banks in South Korea after since the launching of online-only bank. K-bank and Kakao bank were taken as the subject of the online-only bank referred in this paper.

Chapter 2 presents relevant literature reviews which illustrate the history of the internet banking in South Korea and explain the methodology of measuring efficiency. Chapter 3 introduces data envelopment analysis which is the primary method utilized in this research. Detailed data information is described with hypotheses in Chapter3. Following-on results and discussion will be portrayed in Chapter 4. Lastly, I will conclude this study in Chapter 5.

Chapter 2

Literature review

Korea internet banking services

During the period of Asian financial crisis in 1997, a number of banks in Korea inevitably went under reformation and restructuring. Merging of bankrupted banks continued until early of 2002. End of this stage of restructuring period, the Korean banks started to introduce the banking services via the internet and telephone. Services offered began with the ones essential to the customers such as providing information. Table 1 illustrates the first stage of the 18 Korean banks' internet banking services date back 2000. This table included all of the commercial and local banks in Korea. Different services are sorted and categorized in the table.

For example, the information providing category contains information on financial products, securities(stocks), and exchange rates. Others includes the services like opening a bank account, wire transferring of funds, security trading and offering insurances. It can be observed that the internet based services presented in Table 1 leaned towards the category of providing and confirming essential information.

South Korean banks adopted the internet banking services later than the other banks in notable economies. In United states, online banking services were launched for the first time during the 1980s (Cronin, 1998). And the branch-less online banking service called 'Direct bank' appeared for the first time during 1990s. Conversely, Korea's commercial banks started partial online and mobile services in early 2000 (Bank of Korea, 2000). And the first online-only bank appeared in 2017. Under this situation, Korea's financial services diversification was lagged with technological developments. Thus, we would like to see the state of affairs after the internet-only bank introduced. Herein this research will focus on the efficiency of the banking sector.

| Name of banks / services | Chohung bank | Hanvit bank | Jeil bank | Seoul bank | Kookmin bank | Korea house bank | Korea exchange bank |
|--------------------------------|------------------|----------------|--------------|---------------|-----------------|------------------------|------------------------|
| Information providing | 0 | 0 | 0 | 0 | 0 | 0 | / |
| Balance inquiry | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Transfer | 0 | 0 | / | 0 | / | 0 | 0 |
| Loan | 0 | / | / | / | / | 0 | 0 |
| Others | / | / | / | / | / | / | / |
| | Shinhan baknk | Hanmi- bank | Hana bank | Peace bank | Deagu Bank | Busan bank | Guangju Bank |
| Information providing | 0 | 0 | / | 0 | 0 | / | / |
| Balance inquiry | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Transfer | 0 | 0 | / | / | 0 | / | / |
| Loan | / | 0 | / | / | / | / | / |
| Others | / | / | / | / | / | / | / |

Table 1. Korean banks' internet banking services as of June 2000

| | Junbuk bank | Kungnan bank | Nonghyop bank | Industrial bank |
|-----------------------|----------------|-----------------|------------------|--------------------|
| Information providing | / | / | / | 0 |
| Balance inquiry | 0 | 0 | 0 | 0 |
| Transfer | / | / | 0 | 0 |
| Loan | / | / | / | / |

(O: adequately providing services, /: partially providing services)

Source: Bank of Korea report, "Stage of domestic banks' internet banking services" (2000.07)

Bank efficiency measurement: Data envelopment analysis

Data envelopment analysis(DEA) has been observed as a non-parametric methodology for measuring and evaluating entities and banks' efficiency. DEA was formed by decision-making units'(DMUs) of various inputs and outputs. For example, individual banks are becoming the decision-making units(DMUs) in the banking sector. In a large bank, each branch can be a DMU. Thus, they can compare the efficiency result by DMUs. Moreover, DEA could not only use financial data but also non-financial variables. There are variables which are input and output. It depends on the perspective of the researchers on the role of the banks which variable shall take input or output.

From the views of banks' primary function, the DEA model's input and output variables are changing. In the book on microeconomics of baking, three kinds of approaches are mentioned as to how the banks can be viewed: the production approach, the intermediation approach, and the modern approach (Freixas and Rochet,1999). The first and second approaches were contained in the traditional microeconomics theory of the banking sector. For

instance, the production approach showed that banks play a leading role in the production of services to consumers. Thus the input can be the number of employees and capital, and the outputs are the only loan. For the view of intermediation role, researchers consider the banks as financial intermediaries that simply transfer and lent the money for the user. So the input variables are labor, capital, and deposits and outputs are the loans and securities. Lastly, the modern approach describes an operating view that focuses on the profits of the bank. In this case, the output is returns from the operating, interest, and commission/fees. The table below shows that the summary of inputs and outputs by approaches.

| Approach | Input | Output |
|----------------|--------------------------|-----------------------|
| Production | Labor, Capital | Loan |
| Intermediation | Labor, Capital, Deposit | Loan, Security |
| Operating | Labor, Capital, Expenses | Profits |
| | | (Operating, interest, |
| | | commission) |

Table2. input and output variables by way of approach

The data envelopment analysis(DEA) model was stemmed from Farrell's Isoquant analysis. It developed a single input and output definition to multiple inputs and outputs equation. This first DEA model was introduced by Charnes, Cooper, and Rhodes in 1978 (Charnes et al.,1978). It named the DEA CCR model after the first letter of the author's name. After the CCR model, Banker, Charnes, and Cooper develop the new DEA model called the BCC model, which generally use to measuring the bank's efficiency ratio. The difference between CCR and BCC model is they are assuming different returns-to-scale evaluations. The DEA CCR model was referred to as constant returns of scale(CRS). However, the BCC model was using variable returns to scale(VRS). The DEA CCR model is appropriate when the banks are operating on an optimal scale, in which the firms were perfectly competitive environment (Huguenin, 2012). Compared with this, and the real firms were not serving optimal size; thus, the DEA BCC model was generally used.

Those two types of DEA models again diverge into input and output orientation. In the input orientation, the equation was to minimize the inputs under the given level of outputs. Compared to input-oriented, the output orientation was to maximize outputs for the given level of inputs. However, both orientations have a minor effect from the results under the same returns of scale model (Coelli, 1996). Thus, choosing the model is more important.

Efficiency measurement

Except for the data envelopment analysis (DEA), there are three major analysis methods commonly used in evaluating efficiency: functional approach, ratio analysis, productivity index method. Differences come from the way of approaches. Each has its own advantages and disadvantages to measuring efficiency. However, recently conducted studies prefer to use data envelopment analysis(DEA) and Malmquist analysis method. To explain the characteristics of the measurement, this chapter describes the brief concept of efficiency analysis methods.

The approach utilizes the regression model which is broadly used in statistics. There are two categories of regression model linear and nonlinear regression. From the linear aspect, the formula of the multiple regression model was composed of inputs and output variables with random error. Thus, the formula shows the correlation between dependent and independent variables. Similar to the linear regression, the nonlinear regression also contains dependent and independent variables. Single regression formula produces single output. And because of this inherent limitation, regression model is not suitable for analyzing banking sector's efficiency where it is required to produce multiple outputs.

Secondly, ratio analysis was generally used to measure business performance. The ratio analysis compares relationship between variables to evaluate companies' profitability,

soundness, and stabilities (Park, 2008). This analysis is using financial data to make financial ratios and cost-benefit ratios. When financial data was limited, non-financial data also can be used to supplement the data limitation. Other analysis methods can be applied as a complement. Specifically, the limitation comes from the indication of ratio. Moreover, it is hard to evaluate the total effect of inputs and outputs due to partial information. Thus, the ratio approach does not fit for evaluating bank efficiencies in general.

Depending on the output criterion, the productivity index was sorted as capital productivity and value productivity. However, the productivity index takes perfect competition and balanced technical improvement as assumption. Therefore, it is not suitable for measuring efficiency of banking industry where it produces various kinds of value. Due to the limitations of methodologies mentioned above, we would like to use the data envelopment analysis to measuring banks' efficiency.

Efficiency of Korean banks

Literatures viewed for this research were using data from 1997 after Asian financial crisis to focus on the Korean bank's M&A and global financial crisis in 2008. For example, Dong and Kim(2011) show that Korea's banking restructuring had a positive effect on improving banking efficiency in Korea. In other hand, there are other results was shown when data size was bigger. Kang (2019) also examined the technical efficiency of Korean banks after restructuring period. The 18 years of periodic data ranged from year 2001 to 2018. The study conducted was to find out the relationship between the effect of bank's expansion and the bank's efficiency after restructuring. The paper demonstrates that the overall efficiency of Korea's banking industry gradually decreased from 2001 to 2018 as opposed to the increased concentration in the market over time. It explains that the increase the market concentration has negative effect to the Korean bank efficiency in a long run. One of the reason is the change in the financial environment caused by the development of the internet. However, there are

limited number of papers about the internet only banks since it first appeared in Korea. Thus, we are measuring the internet-only banks efficiency rate in this paper. Table 3 illustrates the summary of the inputs/outputs and results from the conducted methodology.

| Authors and published year | Input | Output | Methodology |
|----------------------------|------------------------|----------------------|------------------------|
| Stephen M.Miller, | Total transactions | commercial and | DEA Model |
| Athanasios | deposits, total non- | industrial loans, | Malmquist |
| G.Noulas (1996) | transactions deposits, | consumer loans, real | Stochastic frontier |
| | total interest expense | estate loans, | |
| | and total non-interest | investments, total | |
| | expense | interest income, and | |
| | | total non-interest | |
| | | income | |
| Lee,GiYeong, | Total employee, | Deposit | Malmquist TFP(Total |
| Nam, JaeHyeon | Fixed capital for | Loan | factor measures) |
| (2013) | operation, interest | Security | index |
| | expenses* | | |
| Kim,SeongHwa, | Number of employee | Security | DEA-CCR,BCC |
| (2016) | Number of branches | Total loan | Malmquist |
| | Operational fixed | Net income | |
| | asset | | |
| | | | |
| Hong | Number of employee | Interest Profit | DEA - CCR(TE: |
| JongYi(2013) | Number of branches | Net profit | technical efficiency), |
| | Operational fixed | Net liability | BCC(PTE: pure |
| | asset | | technical efficiency) |
| | | | Malmquist |
| Kim, | Number of employee | Deposit | Undesirable Output |
| HuiChang(2010) | Number of branches | Loan | Model and Network |
| | Operational fixed | Operational profit | DEA |
| | asset | | -CCR,BCC,SBM |
| | Interest expenses | | |

Table 3. Summary of literature reviews- banking efficiency papers

Chapter 3: Research Method and Data

Research method

The data envelopment analysis(DEA) defined as a non-parametric linear programming method for measuring the efficiency of institutions that uses multiple inputs and outputs of DMUs(decision-making unit). Simply, this method is using DMU's inputs and outputs to draw the efficient production frontier to measure and evaluate each DMU's efficiency instead of using production function and cost function. In other words, the DEA shows the distance between the efficient production frontier each DMU's point. Based on this distance, we can measure the individual DMU's efficiency ratio and evaluate the efficiencies between the set of DMUs. This DEA method has been developed into many other methodologies so far.

As time goes by, the DEA model has improved by many researchers. The earliest model was named CCR and BCC DEA model named after the first letter of the authors. The CCR DEA model was assuming the constant return to scale to measure the relative efficiency ratio. However, the BCC model was referred to as the variable return to scale rather than using constant return to scale. Both models also separated from which orientation was followed by input or output. However, the orientation is less likely to affect the results in the same model. Thus, choosing a model was more important than which orientation was followed. Because of the CRS(constant returns to scale) assumption, the DEA CCR model does not distinguish between efficiency of scale and technical efficiency. However, the BCC model was using the VRS assumption to complement the shortcomings of CCR.

In this paper, the BCC model was used as measuring the bank's efficiency ratio. The function of the input-oriented DEA BCC model, as shown below. Here we assume that the nth number of DMU was evaluated. The decision-making unit was represented as DMUj, which j means that j = 1, 2, ..., n. To measure the relative efficiency of DMUj, the other DMU was denoted as DMU0.

Input oriented BCC DEA model

$$\min h_{0} = \theta$$
s. t. $\sum_{j=1}^{n} \lambda_{j} x_{ij} + S_{i}^{-} = \theta x_{i0}, \quad i = 1, ..., m$

$$\sum_{j=1}^{n} \lambda_{j} y_{rj} - S_{r}^{+} = y_{ro, r=1,..., s}$$

$$\sum_{j=1}^{n} \lambda_{j} = 1$$

$$S_{i}^{-}, S_{r}^{+}, \lambda_{j} \ge 0, \quad \forall i, r, j$$

$$h_{0} = efficiency of DMU_{0}$$

$$x_{ij} = i th input factor of j th DMU$$

$$y_{rj} = r th output factor of j th DMU$$

$$y_{r0} = rth output factor of DMU_{0}$$

$$x_{i0} = i th input factor of DMU_{0}$$

$$S_{i}^{-} = Slack variable of i th input factor$$

$$\lambda_{j} = Weight of j th DMU$$

Data

Under this research method, the data came from Korea Financial Statistics Information System(FISIS), which is managed by Korea Financial Supervisory Service(FSS). The total number of banks is 14 banks: Kookmin, Shinhan, Woori, Hana, Standard chartered, City, Kyongnam, Kwangju, Deagu, Busan, Jeonbuk, Jeju, K-bank, and Kakao bank. Those banks were classified as three categories based on the operating style of banks. The table below shows the name of the banks by groups.

| Category | Name of the banks | Total number of banks |
|--------------------|-------------------------------|---|
| Commercial bank | Kookmin, Shinhan, Woori, Ha | na, 6 |
| | Standard chartered, City | , i i i i i i i i i i i i i i i i i i i |
| T a cal havela | Kyongnam, Kwangju, Deagu, Bus | an, |
| Local bank | Jeonbuk, Jeju | 0 |
| Internet-only-bank | K-bank, Kakao bank | 2 |
| | | |

Table 4. Categorized banks

The period of data was from 3rd quarter of 2017 to 2019, when the online-only bank data existed. Therefore those financial and non-financial annual data was fixed in December of each year. To improve accuracy, the quarterly data was used rather than yearly data to use the STATA program to run the DEA BCC model. Table 5, illustrate the detailed information of inputs and outputs variables. See table 5 for more details.

Table 5. Variables

| Name | Explain | Unit |
|-------------|---|--|
| Employee | Total number of employees | Number |
| | | of person |
| Operational | Total operational fixed asset - total operati | |
| fixed asset | onal fixed asset | |
| | depreciation (asset- bank account) | |
| Interest | Sum of deposit interest expenses, loan interest | |
| expenses& | expenses, and other interest expenses(Bank | |
| security | account) with security related expenses (trust | |
| expenses | account) | |
| Loan | Loan (domestic currency, foreign currency, | |
| | other advances) from bank account and secured | |
| | loan from trust account | 0 |
| Security | Securities from bank account and trust account | Une |
| Deposit | Customer deposit liabilities(domestic currency, | million |
| | foreign currency, negotiable deposits) from | WOII |
| | bank account | |
| Operational | Sum of the operational profits(transfer profits | |
| return | and other operational profits) from the bank | |
| | account | |
| Interest | Sum of the interest profits(form the deposit, | |
| return | security, loan security, others) from the bank | |
| | account | |
| Commission | Sum of the transfer profits from the bank | |
| return | account | |
| | NameEmployeeOperationalfixed assetInterestexpenses&securityexpensesLoanSecurityDepositOperationalreturnInterestreturnCommissionreturn | NameExplainEmployeeTotal number of employeesOperationalTotal operational fixed asset - total operatifixed assetonal fixed assetdepreciation (asset- bank account)InterestSum of deposit interest expenses, loan interestexpenses&expenses, and other interest expenses (Banksecurityaccount) with security related expenses (trustaccount)LoanLoanLoan (domestic currency, foreign currency, other advances) from bank account and secured loan from trust accountSecuritySecurities from bank account and trust accountDepositCustomer deposit liabilities(domestic currency, foreign currency, negotiable deposits) from bank accountOperationalSum of the operational profits(transfer profits and other operational profits(form the bank accountInterestSum of the interest profits(form the deposit, security, loan security, others) from the bank accountCommissionSum of the transfer profits from the bank account |

Chapter 4 : Results

Results

Considering the characteristic of internet-only-banks, we are using intermediation and operating approaches to measure the bank's efficiency. From the different views of the bank's primary function, they are using different inputs and outputs variables. Thus, there are two different efficiency ratios presented. Table 6 shows the average efficiency result of categorized banks. The VRS stands for the variable returns to scale, which means it represents the technical efficiency of the DEA BCC model. And also, the intermediation approach was described as I_VRS, and the operating approach is identified O_VRS in this table. We can observe that the internet only banks result has a significant difference between intermediation result and operating result. Because the K-banks operating outputs rapidly decline 2019.

| | 2017q3 | 2017q4 | 2018q1 | 2018q2 | 2018q3 | 2018q4 | 2019q1 | 2019q2 | 2019q3 |
|------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| I_VRS_Commercial | 0.945 | 0.952 | 0.963 | 0.970 | 0.969 | 0.964 | 0.977 | 0.978 | 0.976 |
| I_VRS_Local | 0.971 | 0.981 | 0.970 | 0.979 | 0.988 | 0.978 | 0.969 | 0.980 | 0.983 |
| I_VRS_Internet | 0.897 | 1.000 | 0.981 | 1.000 | 1.000 | 1.000 | 0.870 | 1.000 | 1.000 |
| O_VRS_Commercial | 0.945 | 0.988 | 0.959 | 0.966 | 0.939 | 0.940 | 0.930 | 0.986 | 0.986 |
| O_VRS_Local | 0.978 | 0.949 | 0.979 | 0.981 | 0.989 | 0.959 | 0.912 | 0.907 | 0.915 |
| O_VRS_Internet | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 | 1.000 | 0.802 | 0.829 | 0.833 |

Table 6. Average of the VRS technical efficiencies by banks

Based on the result from Table 6, Figure 1 and Figure 2 show the graph of technical efficiency by type of banks. In figure 1, the commercial and local bank's trend was stable over the number of 0.95(95%), which means Korea's commercial and local banks tend to settle as intermediation views. However, the internet banks' technical efficiency result fluctuated twice in 3quarter of 2017 and 1quarter of 2019. The first stage might be concerned as the first internet bank was launched. The second-lowest position was caused by the Kakao bank's efficiency rather than

K-bank's technical efficiency. Under the intermediation approach, commercial and local banks' professional efficiency rates tended to stabilize rather than internet banks. However, internet banks were positioned higher than commercial and local banks except for two points.



Fig.1. Intermediation approach

Comparing with the intermediation view, figure 2 was denoted the operating approach DEA BCC results by banks. Not like the intermediation view, the internet only banks efficiency result occupied the highest rank from the end of 2017 to 2018. However, starting from the year 2019, the internet bank's efficiency rate declined to 0.8(80%) point. To see the table 7, we can observe the lower internet efficiency caused by the K-bank.



Fig.2. The operational approach of average technical efficiency

To understand more about the internet efficiency result, we can see the table 7 to see technical efficiency result with the scale efficiency results. Here, the technical efficiency was presented TE, and scale efficiency was named SE. The scale efficiency shows that the gap between the CRS and the VRS frontiers. For example, the point was located in the VRS efficiency frontier. However, that point can not be found in a CRS efficiency frontier.

The DEA approach specifies production functions of individual banks in terms of the distance from the production frontier. When a bank in question is plotted inside the frontier, it signifies that the bank is operating in a manner not fully utilizing its capabilities. Inefficiency in this regard could either mean technical or in scale. The distance from the drawn frontier implies the technical inefficiency resulted by inputs not being fully harnessed. The deviation from an optimal scale corresponding to constant returns to scale is a measure of diseconomies or economies of scale.

Figure.3. example of CRS and VRS efficiency frontier



In Figure 3, the distance between the point A and A CRS-1 was shown as scale inefficiency. If that's the case, the problem of the scale was occurred by the small scale of institution. In other words, we can observe the inefficiency resulted from the scale problem or poor management to compare the technical and scale efficiency. Table 7 contains the detailed technical efficiency and scale efficiency of online banks(K-bank and Kakao bank) in Korea. Table 7. internet-only banks' technical efficiency and scale efficiency

| DMU | Period | I_VRS_TE | I_SE | O_VRS_TE | O_SE |
|-------------|--------|----------|--------|----------|--------|
| | 2017q3 | 1.0000 | 0.8193 | 1.0000 | 0.5499 |
| | 2017q4 | 1.0000 | 0.8497 | 1.0000 | 0.5545 |
| | 2018q1 | 1.0000 | 0.8475 | 1.0000 | 0.6393 |
| | 2018q2 | 1.0000 | 0.8441 | 1.0000 | 0.6776 |
| K-bank | 2018q3 | 1.0000 | 0.8844 | 1.0000 | 0.7022 |
| | 2018q4 | 0.9577 | 0.8885 | 1.0000 | 0.7026 |
| | 2019q1 | 0.8377 | 0.8333 | 0.6657 | 0.7891 |
| | 2019q2 | 0.9094 | 0.8472 | 0.6913 | 0.8340 |
| | 2019q3 | 0.9508 | 0.8276 | 0.6653 | 0.8767 |
| Kakao bank | 2017q3 | 0.8966 | 0.9459 | 1.0000 | 0.8730 |
| Nakdo Udilk | 2017q4 | 1.0000 | 0.9870 | 1.0000 | 1.0000 |

| 2018q1 | 0.9813 | 0.9705 | 1.0000 | 1.0000 |
|--------|--------|--------|--------|--------|
| 2018q2 | 1.0000 | 0.9739 | 1.0000 | 0.9783 |
| 2018q3 | 1.0000 | 1.0000 | 1.0000 | 1.0000 |
| 2018q4 | 1.0000 | 1.0000 | 1.0000 | 1.0000 |
| 2019q1 | 0.8703 | 0.9807 | 0.9386 | 0.9542 |
| 2019q2 | 1.0000 | 1.0000 | 0.9670 | 0.9955 |
| 2019q3 | 1.0000 | 1.0000 | 1.0000 | 1.0000 |
| | | | | |

The K-bank's total technical efficiency was higher than scale efficiency as an intermediation approach. However, the operational technical efficiency goes down after the 2019 year. In other words, the inefficacy was caused by management or operational problem rather than the scale of K-bank. The difference also caused by the different inputs and output variables by approach. In addition, the efficiency rate goes down when the operational view was applied in K-bank. On the contrary, there is no significant difference between Kakao bank's technical and scale efficiency results.

Moreover, there is a similar result shown as intermediation and operating approaches. Briefly, Kakao bank was efficiently managed bank as a role of intermediation and operating. At last, Kakao bank's technical and scale efficiency result was noted 1(100%) in the last period(3q2019). It means that the Kakao bank was in a perfect efficiency situation. Comparing with Korea's online bank efficiency, we can say that the K-banks efficiency rate was lower than the Kakao bank.

Chapter 5: Conclusion

Because of the Asian financial crisis and financial regulations, the Korean banking industry adopted the new internet bank system later than other major economies, so did the implementation of regulations and permits for internet-only banks. Because of this, the importance and accountability of public policymakers have increased. Thus, The Korean government started regulatory sandbox in 2019(2019, The Korea Herald). As a part of the new financial institution, there is an increasing interest in internet-only banks, which started operating in 2017. To understand online banking industry, this paper has examined the empirical technical efficiency of 14 number of Korea banks from 2017 to 2019. To compare the relative efficiency rate of commercial, local, and internet banks in Korea, we used a data envelopment analysis method to find the technical and scale efficiency of internet-only banks(K-bank, Kakao bank).

From the intermediate view of internet-only banks, except for two quarters, the average efficiency rate was higher than other commercial and local banks in Korea. From the operating perspective of view in the other hand, the average efficiency rate suddenly goes down after the first quarter of 2019. The inefficiency was mainly caused by the K-bank. We could observe the K-banks' scale efficiency rate was lower than the Kakao bank in general. However, the Kakao bank maintained a higher technical and scale efficiency rate from the intermediation and operating perspective of views respectively.

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| DMU | Period | I_CRS_TE | I_VRS_TE | I_Scale | O_CRS_ | O_VRS_ | O_Scale |
|----------|--------|----------|----------|---------|--------|--------|---------|
| | | | | — | TE | TE | _ |
| Kyongnam | 2017q3 | 0.9933 | 0.9936 | 0.9997 | 0.9377 | 0.9860 | 0.9510 |
| | 2017q4 | 1.0000 | 1.0000 | 1.0000 | 0.9474 | 1.0000 | 0.9474 |
| | 2018q1 | 0.9958 | 0.9959 | 0.9999 | 0.9368 | 0.9987 | 0.9380 |
| | 2018q2 | 0.9932 | 0.9933 | 1.0000 | 0.9027 | 0.9765 | 0.9244 |
| | 2018q3 | 1.0000 | 1.0000 | 1.0000 | 0.9217 | 1.0000 | 0.9217 |
| | 2018q4 | 0.9934 | 0.9945 | 0.9989 | 0.8838 | 0.9989 | 0.8848 |
| | 2019q1 | 0.9790 | 0.9799 | 0.9991 | 0.8492 | 0.9404 | 0.9030 |
| | 2019q2 | 0.9926 | 0.9934 | 0.9992 | 0.8511 | 0.8721 | 0.9759 |
| | 2019q3 | 0.9951 | 0.9953 | 0.9998 | 0.8389 | 0.9163 | 0.9155 |
| Kwangju | 2017q3 | 0.9688 | 0.9724 | 0.9964 | 0.9733 | 0.9778 | 0.9955 |
| | 2017q4 | 0.9776 | 0.9812 | 0.9964 | 0.9944 | 0.9980 | 0.9963 |
| | 2018q1 | 0.9640 | 0.9677 | 0.9962 | 0.9744 | 0.9767 | 0.9977 |
| | 2018q2 | 0.9580 | 0.9616 | 0.9963 | 0.9833 | 0.9878 | 0.9954 |
| | 2018q3 | 0.9638 | 0.9665 | 0.9973 | 1.0000 | 1.0000 | 1.0000 |
| | 2018q4 | 0.9427 | 0.9442 | 0.9984 | 0.9896 | 0.9898 | 0.9998 |
| | 2019q1 | 0.9410 | 0.9424 | 0.9985 | 0.9221 | 0.9229 | 0.9992 |
| | 2019q2 | 0.9481 | 0.9495 | 0.9985 | 0.9409 | 0.9410 | 1.0000 |
| | 2019q3 | 0.9481 | 0.9513 | 0.9966 | 0.9423 | 0.9444 | 0.9978 |
| Kookmin | 2017q3 | 0.9769 | 0.9788 | 0.9980 | 0.8763 | 1.0000 | 0.8763 |
| | 2017q4 | 0.9795 | 0.9800 | 0.9994 | 0.8690 | 1.0000 | 0.8690 |
| | 2018q1 | 0.9781 | 0.9781 | 1.0000 | 0.8686 | 1.0000 | 0.8686 |
| | 2018q2 | 0.9905 | 0.9913 | 0.9992 | 0.9026 | 1.0000 | 0.9026 |
| | 2018q3 | 1.0000 | 1.0000 | 1.0000 | 0.9152 | 1.0000 | 0.9152 |
| | 2018q4 | 1.0000 | 1.0000 | 1.0000 | 0.8798 | 1.0000 | 0.8798 |
| | 2019q1 | 0.9858 | 0.9926 | 0.9931 | 0.9043 | 0.9924 | 0.9113 |
| | 2019q2 | 0.9794 | 0.9940 | 0.9853 | 0.9201 | 1.0000 | 0.9201 |
| | 2019q3 | 0.9891 | 1.0000 | 0.9891 | 0.9266 | 1.0000 | 0.9266 |
| Deagu | 2017q3 | 0.9658 | 0.9672 | 0.9985 | 0.9560 | 0.9810 | 0.9745 |
| | 2017q4 | 0.9608 | 0.9620 | 0.9987 | 0.9436 | 0.9728 | 0.9699 |
| | 2018q1 | 0.9668 | 0.9683 | 0.9984 | 0.9501 | 0.9816 | 0.9679 |
| | 2018q2 | 0.9700 | 0.9717 | 0.9983 | 0.9373 | 0.9601 | 0.9762 |
| | 2018q3 | 0.9698 | 0.9715 | 0.9983 | 0.9532 | 0.9682 | 0.9845 |
| | 2018q4 | 0.9762 | 0.9775 | 0.9987 | 0.9281 | 0.9449 | 0.9822 |
| | 2019q1 | 0.9606 | 0.9617 | 0.9989 | 0.9001 | 0.9138 | 0.9850 |
| | 2019q2 | 0.9657 | 0.9666 | 0.9991 | 0.9052 | 0.9186 | 0.9854 |
| | 2019q3 | 0.9662 | 0.9666 | 0.9996 | 0.8865 | 0.9028 | 0.9819 |

Appendix

| Busan | 2017q3 | 0.9866 | 0.9869 | 0.9997 | 1.0000 | 1.0000 | 1.0000 |
|---------|--------|--------|--------|--------|--------|--------|--------|
| | 2017q4 | 0.9814 | 0.9816 | 0.9997 | 0.9361 | 0.9418 | 0.9940 |
| | 2018q1 | 0.9768 | 0.9770 | 0.9998 | 0.9873 | 0.9914 | 0.9958 |
| | 2018q2 | 0.9829 | 0.9831 | 0.9999 | 0.9731 | 0.9804 | 0.9926 |
| | 2018q3 | 0.9887 | 0.9887 | 1.0000 | 0.9957 | 1.0000 | 0.9957 |
| | 2018q4 | 0.9820 | 0.9825 | 0.9994 | 0.9193 | 0.9392 | 0.9788 |
| | 2019q1 | 0.9771 | 0.9776 | 0.9995 | 0.9006 | 0.9164 | 0.9827 |
| | 2019q2 | 0.9867 | 0.9872 | 0.9995 | 0.9014 | 0.9196 | 0.9803 |
| | 2019q3 | 0.9831 | 0.9833 | 0.9998 | 0.8932 | 0.9153 | 0.9759 |
| Shinhan | 2017q3 | 0.9621 | 0.9623 | 0.9998 | 0.8627 | 0.9728 | 0.8868 |
| | 2017q4 | 0.9713 | 0.9713 | 1.0000 | 0.8777 | 0.9731 | 0.9020 |
| | 2018q1 | 0.9838 | 0.9839 | 0.9999 | 0.9114 | 0.9921 | 0.9186 |
| | 2018q2 | 0.9863 | 0.9879 | 0.9984 | 0.9735 | 1.0000 | 0.9735 |
| | 2018q3 | 0.9976 | 1.0000 | 0.9976 | 0.9204 | 1.0000 | 0.9204 |
| | 2018q4 | 0.9973 | 1.0000 | 0.9973 | 0.9026 | 1.0000 | 0.9026 |
| | 2019q1 | 0.9937 | 0.9938 | 0.9999 | 0.9289 | 0.9806 | 0.9473 |
| | 2019q2 | 1.0000 | 1.0000 | 1.0000 | 0.9640 | 1.0000 | 0.9640 |
| | 2019q3 | 1.0000 | 1.0000 | 1.0000 | 0.9491 | 0.9887 | 0.9599 |
| Woori | 2017q3 | 0.9522 | 0.9522 | 1.0000 | 0.8572 | 0.9479 | 0.9043 |
| | 2017q4 | 0.9480 | 0.9481 | 0.9999 | 0.8868 | 0.9553 | 0.9282 |
| | 2018q1 | 0.9512 | 0.9513 | 0.9999 | 0.8686 | 0.9634 | 0.9016 |
| | 2018q2 | 0.9630 | 1.0000 | 0.9630 | 0.8920 | 0.9426 | 0.9463 |
| | 2018q3 | 0.9666 | 0.9667 | 0.9999 | 0.8700 | 0.9462 | 0.9195 |
| | 2018q4 | 0.9399 | 0.9445 | 0.9952 | 0.8439 | 0.9384 | 0.8993 |
| | 2019q1 | 0.9483 | 0.9483 | 1.0000 | 0.8647 | 0.9243 | 0.9355 |
| | 2019q2 | 0.9575 | 0.9576 | 1.0000 | 0.8821 | 0.9349 | 0.9436 |
| | 2019q3 | 0.9704 | 0.9705 | 0.9999 | 0.8863 | 0.9271 | 0.9560 |
| Jeonbuk | 2017q3 | 0.9439 | 0.9506 | 0.9929 | 0.9202 | 0.9207 | 0.9994 |
| | 2017q4 | 0.9703 | 0.9738 | 0.9964 | 0.9211 | 0.9227 | 0.9982 |
| | 2018q1 | 0.9636 | 0.9704 | 0.9930 | 0.9570 | 0.9589 | 0.9980 |
| | 2018q2 | 0.9699 | 0.9788 | 0.9909 | 0.9883 | 0.9908 | 0.9975 |
| | 2018q3 | 1.0000 | 1.0000 | 1.0000 | 0.9965 | 1.0000 | 0.9965 |
| | 2018q4 | 0.9843 | 0.9873 | 0.9970 | 0.9517 | 0.9532 | 0.9983 |
| | 2019q1 | 0.9685 | 0.9713 | 0.9971 | 0.8947 | 0.8968 | 0.9977 |
| | 2019q2 | 0.9915 | 0.9939 | 0.9976 | 0.9100 | 0.9107 | 0.9992 |
| | 2019q3 | 0.9976 | 1.0000 | 0.9976 | 0.9227 | 0.9253 | 0.9972 |
| Jeju | 2017q3 | 0.9247 | 0.9563 | 0.9670 | 0.8963 | 1.0000 | 0.8963 |
| | 2017q4 | 0.9561 | 0.9865 | 0.9691 | 0.7902 | 0.8574 | 0.9217 |
| | 2018q1 | 0.9130 | 0.9434 | 0.9678 | 0.8692 | 0.9654 | 0.9003 |
| | 2018q2 | 0.9629 | 0.9883 | 0.9743 | 0.8954 | 0.9879 | 0.9064 |
| | 2018q3 | 0.9682 | 1.0000 | 0.9682 | 0.8829 | 0.9656 | 0.9144 |
| | 2018q4 | 0.9641 | 0.9845 | 0.9792 | 0.8580 | 0.9272 | 0.9253 |
| | 2019q1 | 0.9574 | 0.9782 | 0.9787 | 0.8167 | 0.8792 | 0.9289 |
| | 2019q2 | 0.9702 | 0.9869 | 0.9831 | 0.8220 | 0.8830 | 0.9309 |
| | 2019q3 | 0.9833 | 1.0000 | 0.9833 | 0.8214 | 0.8840 | 0.9292 |
| | | | | | | | |

| K-bank | 2017q3 | 0.8193 | 1.0000 | 0.8193 | 0.5499 | 1.0000 | 0.5499 |
|-----------|--------|--------|--------|--------|--------|--------|--------|
| | 2017q4 | 0.8497 | 1.0000 | 0.8497 | 0.5545 | 1.0000 | 0.5545 |
| | 2018q1 | 0.8475 | 1.0000 | 0.8475 | 0.6393 | 1.0000 | 0.6393 |
| | 2018q2 | 0.8441 | 1.0000 | 0.8441 | 0.6776 | 1.0000 | 0.6776 |
| | 2018q3 | 0.8844 | 1.0000 | 0.8844 | 0.7022 | 1.0000 | 0.7022 |
| | 2018q4 | 0.8509 | 0.9577 | 0.8885 | 0.7026 | 1.0000 | 0.7026 |
| | 2019q1 | 0.6981 | 0.8377 | 0.8333 | 0.5254 | 0.6657 | 0.7891 |
| | 2019q2 | 0.7704 | 0.9094 | 0.8472 | 0.5765 | 0.6913 | 0.8340 |
| | 2019q3 | 0.7869 | 0.9508 | 0.8276 | 0.5833 | 0.6653 | 0.8767 |
| Hana | 2017q3 | 0.9565 | 0.9568 | 0.9997 | 0.8950 | 0.9685 | 0.9241 |
| | 2017q4 | 0.9479 | 0.9479 | 0.9999 | 0.9905 | 1.0000 | 0.9905 |
| | 2018q1 | 0.9608 | 0.9610 | 0.9998 | 0.9079 | 0.9481 | 0.9576 |
| | 2018q2 | 0.9738 | 0.9740 | 0.9998 | 0.9911 | 1.0000 | 0.9911 |
| | 2018q3 | 0.9986 | 0.9986 | 1.0000 | 0.9656 | 1.0000 | 0.9656 |
| | 2018q4 | 0.9663 | 0.9663 | 1.0000 | 0.9560 | 0.9951 | 0.9607 |
| | 2019q1 | 0.9735 | 0.9735 | 1.0000 | 0.9659 | 0.9868 | 0.9788 |
| | 2019q2 | 0.9892 | 0.9892 | 1.0000 | 1.0000 | 1.0000 | 1.0000 |
| | 2019q3 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 |
| Standard | 2017q3 | 0.9068 | 0.9090 | 0.9975 | 0.6636 | 0.7833 | 0.8472 |
| chartered | 2017q4 | 0.8909 | 0.8928 | 0.9979 | 1.0000 | 1.0000 | 1.0000 |
| | 2018q1 | 0.9023 | 0.9036 | 0.9986 | 0.7842 | 0.8934 | 0.8779 |
| | 2018q2 | 0.8688 | 0.8704 | 0.9981 | 0.8708 | 0.8872 | 0.9815 |
| | 2018q3 | 0.8777 | 0.8797 | 0.9978 | 0.6688 | 0.7163 | 0.9337 |
| | 2018q4 | 0.8812 | 0.8822 | 0.9989 | 0.6843 | 0.7283 | 0.9396 |
| | 2019q1 | 0.9524 | 0.9526 | 0.9998 | 0.7865 | 0.7914 | 0.9938 |
| | 2019q2 | 0.9275 | 0.9285 | 0.9990 | 0.9735 | 0.9784 | 0.9950 |
| | 2019q3 | 0.8838 | 0.8857 | 0.9978 | 1.0000 | 1.0000 | 1.0000 |
| City bank | 2017q3 | 0.9131 | 0.9135 | 0.9996 | 1.0000 | 1.0000 | 1.0000 |
| • | 2017q4 | 0.9681 | 0.9688 | 0.9992 | 1.0000 | 1.0000 | 1.0000 |
| | 2018q1 | 1.0000 | 1.0000 | 1.0000 | 0.9437 | 0.9564 | 0.9867 |
| | 2018q2 | 0.9955 | 0.9962 | 0.9993 | 0.9274 | 0.9678 | 0.9583 |
| | 2018q3 | 0.9707 | 0.9715 | 0.9991 | 0.9124 | 0.9743 | 0.9364 |
| | 2018q4 | 0.9936 | 0.9936 | 1.0000 | 0.9127 | 0.9765 | 0.9346 |
| | 2019q1 | 1.0000 | 1.0000 | 1.0000 | 0.8820 | 0.9037 | 0.9760 |
| | 2019q2 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 |
| | 2019q3 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 |
| Kakao | 2017q3 | 0.8480 | 0.8966 | 0.9459 | 0.8730 | 1.0000 | 0.8730 |
| bank | 2017q4 | 0.9870 | 1.0000 | 0.9870 | 1.0000 | 1.0000 | 1.0000 |
| | 2018q1 | 0.9524 | 0.9813 | 0.9705 | 1.0000 | 1.0000 | 1.0000 |
| | 2018q2 | 0.9739 | 1.0000 | 0.9739 | 0.9783 | 1.0000 | 0.9783 |
| | 2018q3 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 |
| | 2018q4 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 | 1.0000 |
| | 2019q1 | 0.8535 | 0.8703 | 0.9807 | 0.8956 | 0.9386 | 0.9542 |
| | 2019q2 | 1.0000 | 1.0000 | 1.0000 | 0.9626 | 0.9670 | 0.9955 |
| | 2019q3 | 1.0000 | 1.0000 | 1.0000 | 1 | 1 | 1 |