## A Study on Financial Distress of Firms

- The Case of Midopa Department Store -

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## A Thesis

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#### Abstract

This thesis analyzes financial distress of firms from the financial point of view through a case study of Midopa Department Store which went bankrupt in 1998. Financial distress of firms throughout the world is a frequent occurrence with important implications to many stakeholders. In Korea since the IMF crisis, people have experienced great hardship due to financial distress of firms. Financially distressed firms can either be restructured and successfully emerge as continuing entities or be liquidated for the benefit of creditors before their asset value is dissipated. The treatment of financially distressed firms, however, does not entirely depend on financial analysis. Political consideration, long-term economic plan, and the social atmosphere including reaction of labor union are implicitly or explicitly involved in the process. This thesis examines the implications of financial distress by analyzing the causes and possible restructuring options of Midopa Department Store.


## Table of Contents

Chapter I . Introduction ..... 1
Chapter II. Literature Review on Financial Distress ..... 3

1. Definition of Financial Distress ..... 3
2. Causes of Financial Distress ..... 5
3. Treatment of Financially Distressed Firm ..... 7
4. Forecasting of Financial Distress through Z-Score Model ..... 9
ChapterIII. Analysis of Financial Distress of Midopa ..... 12
5. Overview of Midopa ..... 12
6. Causes and Occurrence of Financial Distress ..... 15
7. Forecasting of Financial Distress in Advance ..... 21
ChapterIV. Valuation and Restructuring of Midopa ..... 24
8. Forecasting Liquidation Value ..... 24
9. Forecasting of Reorganization Value as Going Concern ..... 29
10. Financial Restructuring ..... 47
V. Conclusion55

## I. Introduction

## 1. Background and Purpose of the Thesis

Since the IMF crisis in 1997, many Korean firms including the chaebols experienced significant hardship due to financial distress. Although there are some companies who graduated from financial distress through their own restructuring program, still many companies are undergoing financial treatment and some had to close down their business.

Many stakeholders such as investors, creditors, suppliers, buyers and employees have suffered from financial distress. Therefore, preventing a firm from financial distress in advance is quite important. Also, the choice of optimal treatment of a financially distressed firm is crucial for the purpose of minimizing the costs and difficulties.

Through the case study of Midopa, an insolvent company in 1998, this thesis will look for the causes of financial distress and calculate its pro-forma liquidation value and reorganization value as a going concern in order to find out the optimal treatment. According to the valuation result, it was suggested whether the firm should be liquidated or continue its operations.

The valuation and restructuring suggestion of this thesis may be different from Midopa's real situation due to limited access of materials. Financial consideration is just one factor when an insolvent firm's optimal treatment is chosen. In some cases, other factors like political reasons, regional characteristics, reaction of labor union and so on should also be considered.

## 2. Organization and Methodology

Chapter II discusses the basic concept and theory of financial distress by describing the definition, general causes, treatment of financially distressed firms and forecasting model for financial distress.

Chapter III examines what caused the financial distress of Midopa Department Store by applying the basic concept and theory from Chapter II.

Chapter IV calculates the value of Midopa Department Store in two ways - "Liquidation Value" and "Reorganization Value as Going Concern" - and provides a restructuring scenario.

Materials concerning Midopa Department Store were obtained through publicly available financial data and press reports.

Discounted Cash Flow (DCF), a valuation tool, is employed to evaluate the reorganization value of the firm. The DCF method adopted in this thesis follows the structure of financial modeling proposed by Simon Benninga. (Simon Benninga, 1997)

## II. Literature Review of Financial Distress

## 1. Definition of Financial Distress

A firm is in financial distress when it is having significant trouble paying its debts as they come due. A variety of terms are used to describe a financially distressed firm. Three of the more widely used terms are bankrupt, in default, and insolvent. They have different shades of meaning.

A firm is bankrupt when it has filed a petition for relief from its creditors under the bankruptcy code, or when it has consented to a filing by its creditors. The filing signifies either that the firm has not paid debts that have come due or that it will become unable to pay them within the foreseeable future.

A firm is in default when it violates one of the terms of loan agreement or bond indenture. It is useful to distinguish between technical defaults and payment defaults. A technical default occurs when the debtor violates a loan covenant. Technical defaults rarely lead to bankruptcy. They are usually cured through negotiation with creditors. A payment default occurs when the firm misses a scheduled interest payment or principal payment. If there is a grace period, the default actually occurs after it has expired. A payment default is generally more serious than a technical default. However, even when a firm is in default, it is not necessarily bankrupt. It can continue to operate while it tries to negotiate an out-of court restructuring with its creditors.

A firm is insolvent when it is unable to pay its debts. It is useful to distinguish between technical insolvency and bankruptcy insolvency. Technical insolvency occurs because of a lack of cash. Bankruptcy insolvency occurs when the firm' s total liabilities exceed
the fair market value of its total assets. The firm's true net worth is negative, while means that the value of its assets is insufficient to pay its debts. Technical insolvency may be a temporary condition. Bankruptcy insolvency usually indicates a more serious distressed condition. (Emery \& Finnerty, 1997)

Meanwhile, Ross, Westfield \& Jaffe classified insolvency into "Flow based insolvency" and "Stock based insolvency" as follows.

Stock Based Insolvency: It occurs when the value of the assets of firm is less than value of the debt, which implies negative equity.

Flow Based Insolvency : It occurs when a firm's cash flows are insufficient to cover contractually required payments.

So, "Technical insolvency" has the same meaning with a "Flow based insolvency" and "Bankruptcy insolvency" is equal to "Stock based insolvency".

## 2. Causes of Financial Distress

Financial distress results from deterioration of a firm's financial performance and can have many causes. Poor management, unwise expansion, intense competition, too much debt, massive litigation, and unfavorable contracts are just a few of the possible causes.
(Emery \& Finnerty, 1997)
Also, it can be occurred by external factors such as business cycle, general crisis, and credit crunch. When a firm faces financial distress resulting from external factors, it is a matter of survival for every firm. Here, some of the controllable factors are described.

### 2.1 Poor Management

Surprisingly, this is the leading cause of corporate financial distress. According to Dun \& Bradstreet survey, $94 \%$ of business failure was caused by lack of management experience, unbalanced experience, or outright managerial incompetence.

### 2.2 Unwise Expansion

This is serious when a company just pursues expansion for economies of scales, forecasting the industry with too optimistic view.

External environment for a company's business can be unexpectedly unfavorable. Examples are collapse of market condition and occurrence of substitutes.

### 2.3 Intense Competition

Intense competition can lead companies to go bankrupt because of the price competition through marginal cost cutting.

### 2.4 Too Much Debt

Too heavy burden of interest payment followed by accumulated debts cause financial distress of companies as well as high borrowing cost. When bankruptcy cost is bigger than tax benefit, borrowing cost increases.

If interest coverage ratio is too low due to too much debt, firms cannot cover the interest payment only with EBIT (Earning Before Interest and Tax).

### 2.5 Massive Litigation

It is natural for firms to meet the conflict of interest with competitors, suppliers, buyers, even workers or public regarding trading, technology, working condition, and environment.

Such kind of conflict results in accrual liabilities, which may give companies a threat of insolvency.

### 2.6 Others

Other factors such as unfavorable contracts, neglect, disaster, badly devised strategy and fraud would be also causes of financial distress.

## 3. Treatment on Financially Distressed Firm

Firms that cannot or choose not to make contractually required payments to creditors have two basic options : liquidation or reorganization.

Liquidation means termination of the firm as a going concern; it involves selling the assets of the firm for salvage value. The proceeds, net of transaction costs, are distributed to creditors in order of established priority.

Reorganization is the option of keeping the firm a going concern. It sometimes involves issuing new securities to replace old securities.
(Ross, Westfield \& Jaffe, 1998)
Liquidation and formal reorganization may be done by bankruptcy. But, reorganization may be conducted outside bankruptcy, because bankruptcy is time-consuming and expensive. For these reasons, financially distressed firms usually try to reorganize outside bankruptcy before filing for bankruptcy.

### 3.1 Reorganization outside Bankruptcy or in Bankruptcy

In any case of either outside bankruptcy or in bankruptcy, a firm can restructure its liabilities in several ways. It can exchange new securities for existing securities, solicit security holder's consent to modify the terms of existing securities, or repurchase existing securities for cash. Each technique requires the firm to persuade its security holders to alter the terms of their investment in the firm. The more complex the debtor's structure is, the less likely out-of-count restructuring is to work.

In Korea, "Composition" and "Workout" became the tools for reorganization outside bankruptcy since 1997. As a tool of reorganization in bankruptcy, court receivership has been established and applied for financially distressed firm.

### 3.2 Liquidation in Bankruptcy

When the prospects for reorganizing a debtor are so poor that it would be unreasonable to invest further time and financial resources in the effort, the only alternative is liquidation. The firm or its creditors files a petition under bankruptcy law.

Liquidation is preferable to reorganization when selling the debtor's assets in liquidation would produce value that exceeds the debtor's reorganization value.

Usually, the key variables are time and risk. For instance, the financial advisors of the debtor may believe that the realizable economic value of the debtor will eventually exceed the liquidation value. But suppose the value to be realized and the time it would take are highly uncertain. In that case, the expected present value of the debtor' $s$ assets as a going concern might be less than their currently realizable liquidation values.

Liquidation value does not recessarily mean the amount of cash to the debtor's estate would realize through a forced sale of the debtor's assets.

Rather, it refers to the amount that could be realized through an orderly sale. Liquidation value is usually lower than reorganization value. For example, inventories of items that are protected by manufacturer warranties are heavily discounted in liquidation. This discount is part of the substantial indirect costs of financial distress.

Liquidation value must generally be estimated asset class by asset class.
The aggregate liquidation value of all the debtor's assets, less the costs of the liquidation process, is then compared to the reorganization values.

Reorganization value can be estimated by applying the valuation techniques.
(D.R Emery \& J.D Finnerty, 1997)

## 4. Forecasting of Financial Distress in Advance through Z-Score Model

As a firm's financial condition worsens, it begins to show signs of financial distress. Losses begin to occur. Interest coverage worsens. The firm' s operations start to absorb more cash than they generate. Net working capital may turn negative.

The deterioration reveals itself in a worsening of the firm's key financial ratios.
Thus changes in a firm's financial ratios can be used to predict the onset of financial distress.

Almost without exception, early studies that used financial ratios to predict corporate bankruptcy tried to a single financial ratio that worked best.

But it seems unlikely that any single financial ratio will work for all industries and all situations.

Multiple discriminant analysis is a more appropriate technique for predicting corporate bankruptcy, because it uses more than one variable. (Altman Edward, 1993)

One of the most famous multiple discriminant analysis is Altman's Z-score model.

### 4.1 Z-score Formula

Edward Altman developed a Z-score model based on five financial ratios. The formula is as follows.
$\mathrm{Z}=0.012 \mathrm{X} 1+0.014 \mathrm{X} 2+0.033 \mathrm{X} 3+0.006 \mathrm{X} 4+0.999 \mathrm{X} 5$
Where, $\mathrm{X} 1=$ net working capital / total assets
$\mathrm{X} 2=$ retained earnings $/$ total assets
$\mathrm{X} 3=$ EBIT / total assets
$\mathrm{X} 4=$ market value of equity /book value of total liabilities X5 $=$ sales $/$ total assets
(D.R Emery \& J.D Finnerty, 1997)

X1 can be said to represent a level of firm's liquidity.
Stability of a firm can be measured by X2, because retained earning shows a firm's historical profitability and current financial leverage level.

X 3 is a variable in connection with current profitability of a firm.
Through X4, a firm's possibility of growth can be implied, because stock price reflects a firm's future profitability.

X5 can explain a firm's effective activities through turnover ratio.
Therefore, Z-score model considers liquidity, stability, profitability, growth rate, and turnover ratios, which are the key factors for corporate analysis.

### 4.2 Prediction of Z-score

The discriminant function transforms the individual financial ratios into single discriminant score, Z-score. The Z-score is then used to classify the firm as "bankrupt" or "non-bankrupt". In this equation, the figures like $0.012,0.014$ and so on are discriminant coefficients, or weights, and $\mathrm{X} 1, \mathrm{X} 2$ and so on are the financial ratios. The greater a firm's Z-score, the lower its risk of going bankrupt.
<Table 1 : Prediction of Altman's original model>

| Z-score | Prediction |
| :---: | :--- |
| $\mathrm{Z}>2.99$ | Firm will not fail within 1 year |
| $1.81 \leq \mathrm{Z} \leq 2.99$ | Gray area within which it is difficult to discriminate <br> effectively |
| $\mathrm{Z}<1.81$ | Firm will fail within 1 year |

(D.R Emery \& J.D Finnerty, 1997)

Studies have found the Z-score model is not accurate when it is used to predict bankruptcy in more recent time period. The mix of variables and the coefficient values tend to change over time. There are two suggestions. Anyone who uses a Z-score model should restimate the discriminant function regularly to ensure that it is up to date. Second, a Z-score model is likely to be most reliable when it is applied to firms within particular industry.

## III. Analysis of Financial Distress of Midopa

## 1. Overview of Midopa Department store

### 1.1 Background Information

Midopa, with 44 years of history, was one of the pioneering department stores in Korea with Shinsegae. Since it opened in 1954, Midopa entered Daenong Group as a subsidiary company and it reopened under the form of direct management in 1973. Then, Midopa after acquiring Sidae department store in 1974 and Kagopa department store in 1978, it opened Chonyangri to complete preparing to become the leader in the retailing industry. After that, Midopa expanded its size through acquiring Midopa Construction Co. in 1985 and eventually became a major company in Daenong group through opening Sangye store.

Chairman Park, Young-man, who took his post in ' 89 followed by Park, Yong-hak, a founder, vociferously focused on expanding its size. As a result, Midopa became a big company with 8 subsidiary companies including advertising consulting company Metrocom, Midopa Tourist company, Jetline, Metro Product, etc.

Although the number of Midopa's stores increased after opening Chunchon branch in '96, it was short of capital mainly because of the increased capital demand from its subsidiaries and excessive cross payment guarantee for Daenong Corp., which was already financially in distress.

Having targeted this weak point, Sindongbang Group, collaborated with Sungwon Group, tried to acquire Midopa through hostile M\&A at the early of 1998. Midopa, in order to prevent from being acquired, spent 120 billion won, and this caused a serious
lack in capital in other subsidiaries let alone Midopa itself like a backfire, which finally destroyed the entire Daenong Group.

Last May in 1998, Midopa had been initially blacklisted as "a company needed to be in the financial risk" with other subsidiaries like Daenong Corp., Daenong Heavy \& Chemical, Metro product. Although Midopa survived even in the situation the other subsidiaries were determined court receivership or selling their major assets, it eventually got fallen down without overcoming sales decrease and the pressure from high interest rate since the IMF crisis.

The number of regular employees of this company is 1,800 and major trading companies are about 1,600 companies.

### 1.2 Brief History

1964 Established
1974 Merge with Sidae department store
1975 Initial Public Offering
1978 Acquisition of Kagopa department store
1979 Chongnyangri store open
1985 Merge with Daenong construction
1992 Sangye store open
1994 Equity participation (45\%) in Nowon Cable Broadcasting
1996 Establishment of Chunchon Midopa \& Midopa Food System
1997 Equity participation (93\%) in Spametro
1998 Default in payment (3.18)
Petition for filing in court (5.8)
Decided an asset freezing (5. 19)
Filing accepted by court (9.11)
1999 Reorganization plan accepted (5. 17)

### 1.3 Stock Price Trend

From 1996, stock price has been sharply down, which implies that the market predicted the crisis of Midopa in advance.

Despite a negative equity in 1998, the stock price is not zero, which can be explained by investors' speculative expectation on the possibility of Midopa's revival.

After a court receivership was accepted in 1999, the stock price increased reflecting the possibility of successful reorganization.

## <Chart 1 : Stock Price Trend of Midopa >



## 2. Causes and Occurrence of Financial Distress

### 2.1 Review of Financial Statement

### 2.1.1 Income Statement

Income Statement of Midopa from 1995 to 1999 shows that sales have declined since 1996. The sales revenue of 1999 is just a half volume compared with that of 1995. Because of decreased sales and increased SG\&A, operating income has plummeted to a negative point for two years, 1997 and 1998. The amount of extraordinary loss, resulted from unusually increased provision for potential loan loss ('97: 5,215 $\Rightarrow$ ' $98: 117,798$ million won) increased to 12,579 million won in 1998 from 681 million won in 1997. There was unusual other non-operating expense due to a loss through investment asset selling ('97: $3,800 \Rightarrow$ '98: 71,506).
<Data 1 : Historical Income Statement>
historical
Income Statement

|  | 1995 | 1996 | 1997 | 1998 | (unit : million won) |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenue | 548,480 | 640,322 | 569,515 | 359,774 | 278,776 |
| - COGS | 386,390 | 456,943 | 440,323 | 273,180 | 200,809 |
| (Depreciation) | 5,650 | 7,083 | 7,596 | 6,899 | 6,979 |
| Gross profit | 156,440 | 176,296 | 121,596 | 79,695 | 70,988 |
| - SG\&A | 111,454 | 122,864 | 130,646 | 202,826 | 56,479 |
| Operating Profit | 44,986 | 53,432 | $(9,050)$ | $(123,131)$ | 14,509 |
| + Interest earning | 13,187 | 11,620 | 16,793 | 30,681 | 1,217 |
| + Other non-operating income | 2,262 | 3,676 | 10,494 | 27,855 | 4,179 |
| - Interst expenses | 49,814 | 61,137 | 76,339 | 104,684 | 37,417 |
| - Amortization | 1,491 | 1,459 | 1,377 | 2,562 | 1,404 |
| - Other non-operating expenses | 1,394 | 917 | 6,543 | 107,230 | 248,037 |
| Ordinary Profit | 7,736 | 5,215 | $(66,022)$ | $(279,071)$ | $(266,953)$ |
| + Extraordinary income | 4 | 265 | 255 | 511 | 50,013 |
| - Extraordinary loss | 30 | 59 | 681 | 12,579 | 1,483 |
| Net income before tax | 7,710 | 5,421 | $(66,448)$ | $(291,139)$ | $(218,423)$ |
| - Corporate tax | 3,941 | 2,278 |  | $(291,139)$ | $(218,423)$ |
| Net income aftr tax | 3,769 | 3,143 | $(66,448)$ | $(2)$ |  |

### 2.1.2 Balance Sheet

Midopa's asset has rapidly declined since 1997 mainly due to selling investment asset and reducing account receivables. Paid in Capital has increased through issuing new shares during $1997 \& 1998$. Shifting to the deficit, retained earning has continuously decreased since 1997 due to huge net loss. Negative equity from 1998 was caused by accumulated net loss.
<Data 2 : Historical Balance Sheet>

## historical

Balance Sheet

| (unit : million won) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1995 | 1996 | 1997 | 1998 | 1999 |
| <Current asset> | 232,514 | 309,514 | 385,276 | 64,905 | 88,601 |
| Cash equivalent | 16,719 | 19,233 | 47,220 | 14,242 | 40,755 |
| Account receivable | 143,273 | 219,986 | 266,295 | 21,282 | 14,272 |
| Inventory | 60,981 | 55,526 | 56,108 | 26,369 | 28,559 |
| Others | 11,541 | 14,769 | 15,653 | 3,012 | 5,015 |
| <Fixed asset> | 358,779 | 436,956 | 582,904 | 724,616 | 487,355 |
| Investment asset | 106,464 | 157,957 | 230,714 | 274,711 | 45,095 |
| Tangible asset | 242,779 | 270,702 | 344,908 | 441,093 | 436,927 |
| Intangible asset | 9,536 | 8,297 | 7,282 | 8,812 | 5,333 |
| Total asset | 591,293 | 746,470 | 968,180 | 789,521 | 575,956 |
| <Current liabilities> | 248,111 | 335,682 | 466,328 | 629,202 | 141,126 |
| Short-term debt | 88,712 | 146,870 | 182,642 | 264,210 | 0 |
| Account payable | 92,474 | 84,847 | 83,068 | 93,881 | 98,754 |
| Others | 66,925 | 103,965 | 200,618 | 271,111 | 42,372 |
| <Fixed liabilities> | 251,902 | 321,034 | 361,180 | 190,157 | 688,715 |
| Long-term debt | 226,755 | 294,005 | 327,794 | 168,858 | 675,040 |
| Others | 25,147 | 27,029 | 33,386 | 21,299 | 13,675 |
| Total liabilities | 500,013 | 656,716 | 827,508 | 819,359 | 829,841 |
| <Equity> | 91,280 | 89,754 | 140,672 | $(29,838)$ | $(253,885)$ |
| Paid-in-capital | 51,972 | 51,972 | 75,150 | 93,740 | 93,740 |
| Capital surplus | 29,886 | 29,886 | 116,170 | 162,939 | 162,963 |
| Retained earning | 7,003 | 5,477 | $(61,816)$ | $(286,517)$ | $(507,841)$ |
| Capital adjustment | 2,419 | 2,419 | 11,168 | 0 | $(2,747)$ |
| Total liabilitiesand equity | 591,293 | 746,470 | 968,180 | 789,521 | 575,956 |
| balance check | 0 | 0 | 0 | 0 | 0 |
| debt to equity ratio | 548\% | 732\% | 588\% | -2746\% | -327\% |

### 2.2 Causes of Financial Distress

### 2.2.1 Unwise Expansion from 1994

Midopa started to expend the size of firm in 1994 by acquisition of Nowon Cable Broadcasting's equity to $45 \%$. Sine then, Midopa's acquisition became even more active. In 1996, establishing a fully owned subsidiary Midopa Food system as a starting point, there has been a series of expending activities. They are respectively $84.5 \%$ of equity contribution in Hanmae soft co. in 1996, 50\% in Daenong Petrochemicals in 1996, and 93\% in Spametro corp. in 1997. Those M\&A activities were not relevant to Midopa' s core business.

### 2.2.2 Intense Competition

Department store and retailing industry have faced an intense competition. First of all, increasing discount stores and multinational retail seller's entrance into domestic retail market produced a fierce price competition. Also, as the significance of e-commerce has been emphasized and this e-commerce has been considered a potential substitute for the existing retail store, competition has been intensified. In addition, a few chaebols' entrance into market such as LG (Boochon) and Daewoo (Masan) and the introduction of open price system by loosened government regulation caused another competition.

As a consequence, the market share of Midopa has decreased as follows.
<Table2 : Market Share Trend>

|  | 1995 | 1996 | 1997 | 1998 |
| :---: | :---: | :---: | :---: | :---: |
| Market Share | $14.7 \%$ | $9.95 \%$ | $9.68 \%$ | $7.96 \%$ |

### 2.2.3 Poor Management

After opening Chunchon branch in 1996, Midopa was lack of capital. Having targeted
this weak point, Sindongbang Group, collaborated with Sungwon Group, tried to acquire Midopa through hostile M\&A at the early of 1998. Midopa, in order to prevent from being acquired, spent 120 billion won, and this caused a serious lack in capital in other subsidiaries let alone itself like a backfire, which finally destroyed the entire Daenong Group.

And about 900 billion won cross loan payment guarantee for affiliated companies of Daenong Group triggered Midopa's distress.

### 2.2.4 Too Much Debt

Due to high debt to equity ratio, the amount of interest payment is larger than of operating profit.
<Table 3 : Increasing D/E ratio>

| 1995 | 1996 | 1997 | 1998 |
| :---: | :---: | :---: | :---: |
| $548 \%$ | $732 \%$ | $588 \%$ | Negative Equity |

<Table 4 : Interest payment/operating Profit>

| 1995 | 1996 | 1997 | 1998 |
| :---: | :---: | :---: | :---: |
| $111 \%$ | $114 \%$ | Negative Operating Profit |  |

### 2.2.5 Others

Among many other factors besides these internal factors the most influential one was rapid sales decrease due to the domestic economic recession since the financial crisis at the end of 1997.

This financial crisis created a domestic liquidity crunch, so that difficulties in recollecting the account receivable from customers who bought the goods in credit basis got heightened and tightened working capital of Midopa.

### 2.3. Occurrence of Financial Distress

Midopa failed to repay the commercial paper of 17.1 billion won due on March. 18, 1998 due to several causes mentioned before. Here, it is important to know whether Midopa's insolvency was "Flow Based" of "Stock Based". If it is "Flow Based" insolvency, just short-term capital injection through creditors' support can be effective. However, if it is "Stock Based" insolvency, a fundamental evaluation on the firm is required, because creditors should decide whether Midopa has to be liquidated or continue its business with restructuring process.

### 2.3.1 Negative Equity ("Stock Based")

Turning to negative equity from 1998, which was affected by decrease in assets and increase in debt, was mainly due to huge amount of provision. The huge amount of provision was resulted form guarantee for insolvent affiliated companies.
<Table 5 : Trend of financial status>
(Unit : billion won)

|  | 1995 | 1996 | 1997 | 1998 |
| :--- | :---: | :---: | :---: | :---: |
| Assets | 591 | 946 | 968 | 789 |
| Liabilities | 500 | 656 | 827 | 819 |
| Equity | 91 | 89 | 140 | -29 |

### 2.3.2 Cash Flow Shortage ("Flow Based")

Prior to turning to negative equity in terms of book value, Midopa failed to repay the commercial paper of 17.1 billion won due on March. 18, 1998. At that time banks began to deny revolving of outstanding loans as well as new lending.

### 2.3.3 Judgment

Apparently, Midopa's case is mixed with flow-based insolvency and stock-based insolvency. However, even though cash flow shortage occurred before negative equity in terms of book value, maybe market value of assets were probably less than debt value, which is possibly estimated by some Korean firms' practice of window dressing.

## 3. Forecasting of Financial Distress in Advance

### 3.1 Comparison of Financial Data with Industry Average

Except "Tangible asset / Sales", all the other ratios are below industry average. Declining of sales growth was attributed to poor marketing strategy of Midopa and increase in competition with new entrants.

Low turnover ratios of account receivable, investment assets, tangible assets came from inefficient asset management, which was a main factor to weaken cash flow.

High interest rate implied Midopa's high-risk premium and involved high bankruptcy cost, which was caused by poor financial management.

Overall, Midopa lost competitiveness in retailing industry and recorded poor performance, which was a signal of financial distress.
<Table 6 : Ratio comparison>

| Items | Industry Average | Midopa |
| :--- | :---: | :---: |
| (1) Sales Growth | $11.7 \%$ | $-13.4 \%$ |
| (2) Account Receivables / Sales | $12.2 \%$ | $40.6 \%$ |
| (3) Investment Assets / Sales | $12.0 \%$ | $39.4 \%$ |
| (4) Tangible Assets / Sales | $139.7 \%$ | $71.2 \%$ |
| (5) Interest rate | $11.8 \%$ | $14.4 \%$ |

### 3.2 Z-Score Application of Midopa Case

The Z-score model, multiple discriminant analysis, can be calculated based on Midopa's publicly announced financial data as following table.
<Table 7 : Calculation of Z-score>
(Unit : billion won)

|  | 1995 | 1996 | 1997 | 1998 | 1999 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Total assets | 591.3 | 746.5 | 968.2 | 789.5 | 576.0 |
| Net working capital | 111.8 | 190.7 | 239.3 | -46.2 | -55.9 |
| Retained earnings | 7.0 | 5.5 | -61.8 | -286.5 | -507.8 |
| EBIT | -9.4 | -8.1 | -7.0 | -6.1 | -5.3 |
| Number of stocks (million) | 10.5 | 10.5 | 15.0 | 18.7 | 18.7 |
| Stock price (won) | 10,600 | 12,500 | 6,000 | 310 | 875 |
| Market value of equity | 111.3 | 131.2 | 90.0 | 5.7 | 16.3 |
| Total liabilities | 500.0 | 656.7 | 8927.5 | 819.3 | 8293.8 |
| Sales | 241.4 | 209.0 | 181.0 | 156.7 | 135.7 |
| X1 | 18.907 | 25.546 | 24.716 | -5.852 | -9.705 |
| X2 | 1.184 | 0.737 | -6.383 | -36.289 | -88.160 |
| X3 | -1.590 | -1.085 | -0.723 | -0.773 | -0.920 |
| X4 | 22.260 | 19.979 | 1.008 | 0.696 | 0.197 |
| X5 | 0.408 | 0.280 | 0.187 | 0.198 | 0.236 |
| Z-Score | 0.780 | 0.713 | 0.398 | -0.378 | -1.117 |

$\mathrm{X} 1=$ net working capital / total assets
$\mathrm{X} 2=$ retained earnings $/$ total assets
$\mathrm{X} 3=$ EBIT $/$ total assets
$\mathrm{X} 4=$ market value of equity /book value of total liabilities
X5 $=$ sales $/$ total assets

According to Altman's original Z-score model's prediction, Midopa had been predicted to fail within 1 year, because the score is below 1.81 .

If it is simply applied, Midopa's financial distress was forecasted from 1995. Then the situation was worsened afterwards.

However, because the model is made based on the US firms' performance, it may not be adequate to apply to Korean firms. Especially due to high debt to equity ratio and emphasis on sales rather than profit, which were the ordinary Korean firms' status and behavior in the past, Korean firms can not achieve high Z-Score.

Although Midopa cannot be evaluated well through Z-Score model, its Z-score is too low which mainly resulted from negative working capital, negative EBIT, and negative retained earnings.

## IV. Valuation and Restructuring of Midopa

## 1. Forecasting of Liquidation Value

### 1.1 Use of Liquidation Value

Liquidation value is the amount of cash to be resulted through orderly sale of creditor's assets. Liquidation value comparing to reorganization value as going concern gives basic information to creditor whether the firm should be liquidated or continue its operation in order to minimize the creditor's loss.

### 1.2 Evaluation of Midopa's Assets

The evaluation is based on general practice of accounting and reasonable adjustment. Book value was quoted from annual report of 1999.

### 1.2.2 Cash \& Cash Equivalent

There is no factor to discount the asset value, because cash is cash itself and cash equivalent can be converted into cash without devaluation in most cases.
<Table 8 : Liquidation Value of Cash \& Cash Equivalent>

|  | Book value | Adjustment | Market value |
| :--- | :---: | :---: | :---: |
| Cash | 903 | 0 | 903 |
| Demand deposit | 10,875 | 0 | 10,875 |
| CD | 290 | 0 | 290 |
| Saving deposit | 28,448 | 0 | 28,448 |
| Other deposit | 238 | 0 | 238 |
| Sum | 40,756 | 0 | 40,756 |

### 1.2.3. Account Receivables

Provision for potential loan loss was reflected in book value. However, about $1 \%$ of provision was applied in trading credit amount. In consideration that most trading credit were occurred from transaction with affiliated companies who have also difficulties of financial distress, $1 \%$ of provision is too small. So, in calculating the market value, at least $30 \%$ of provision should be applied.
<Table 9 : Liquidation Value of Account receivables>

|  | Book value | Adjustment | Market value |
| :--- | :---: | :---: | :---: |
| Trading credit | 10,418 | $-30 \%$ | 7,293 |
| Others | ------ | ------- | ------ |
| Sum | 14,272 | $-3,125$ | 11,147 |

### 1.2.4 Inventories

The value of inventories can be calculated by assessment of quantities and price
<Table 10: Liquidation Value of Cash \& Cash Equivalent>

|  | Book value | Adjustment | Market value |
| :--- | :---: | :---: | :---: |
| Inventories | 28,559 | $-50 \%$ | 14,280 |

According to Midopa annual report, quantities of inventories are determined by site investigation at the end of fiscal year.

Price of inventories should be the real price connected with actual sales price, which can be considered the market price in normal business situation.

However, It was general that inventories were sold at the significantly discounted price in case of liquidation. So, $50 \%$ discount is applied to calculate the imaginary market value of inventories.

### 1.2.5 Other Current Assets

There is no factor to discount the assets value, because the other current assets were mainly consisted with pre-paid expenses.
<Table 11 : Liquidation Value of Other Current Assets>

|  | Book value | Adjustment | Market value |
| :--- | :---: | :---: | :---: |
| Other current assets | 5,015 | 0 | 5,015 |

### 1.2.6 Investment Assets

In the annual report, investment securities have already been adjusted after deducting the value of insolvent affiliated companies.

Long-term lending was provided to affiliated companies, which are currently insolvent, and it is very uncertain for Midopa to be repaid the total amount of lending. So, $80 \%$ discount is applied.
<Table 12 : Liquidation Value of Cash \& Cash Equivalent>

|  | Book value | Adjustment | Market value |
| :--- | :---: | :---: | :---: |
| Long-term deposit | 2,225 | 0 | 2,225 |
| Special deposit | 230 | 0 | 230 |
| Investment securities | 2,205 | 0 | 2,205 |
| Long-term lending | 31,585 | $-80 \%$ | 6,317 |
| Others | $--\cdots--$ | ----- | ------ |
| Sum | 45,095 | $-25,268$ | 19,827 |

### 1.2.7 Tangible Assets

Midopa conducted asset revaluation several times and adjusted their asset value to be similar to market value.

However, in insolvent situation, it is inevitable for Midopa to sell their tangible asset at discounted price. Especially tangible assets like land, buildings are not easily sold in the short run. Also it is very difficult to find proper buyers who are willing to pay for the asset at fair price. Normally, assets of insolvent firm were sold through public auction in a court in which the average discount was $40 \%$. So, $40 \%$ discount for land and building is applied.

Facilities and vehicles are also difficult to be sold, because the usage of assets is quite limited. $50 \%$ discount is applied here.

Construction project stopped due to financial distress of Midopa, which result in the significant value destruction of under construction assets. $80 \%$ discount for under construction assets is applied.
<Table 13 : Liquidation Value of Tangible Assets>

|  | Book value | Adjustment | Market value |
| :--- | :---: | :---: | :---: |
| Land | 243,248 | $-40 \%$ | 145,949 |
| Building | 162,781 | $-40 \%$ | 97,669 |
| Facilities | 8,128 | $-50 \%$ | 4,064 |
| Vehicles | 75 | $-50 \%$ | 38 |
| Under construction | 13,278 | $-80 \%$ | 2,656 |
| Others | 9,354 | $-20 \%$ | 7,483 |
| Sum | 436,926 | $-179,006$ | 257,858 |

### 1.2.8 Intangible Assets

There is little factor to discount the assets value, because the large portion of intangible asset come form the ight of road usage which was provided by city authority for Midopa's contribution in the road construction.
<Table 14 : Liquidation Value of Intangible Assets>

| (Unit : million won) |  |  |  |
| :--- | :---: | :---: | :---: |
| Intangible assets | Book value | Adjustment | Market value |

### 1.3 Total Imaginary Liquidation Value

Even though assessment process applied above tables contains objective assumption, the imaginary liquidation value of Midopa is 354,216 million won.
<Table 15 : Sum of Liquidation Value>

|  | Book value | Adjustment | Market value |
| :--- | :---: | :---: | :---: |
| Cash \& cash equivalent | 40,756 | 0 | 40,756 |
| Account receivables | 14,272 | $-3,125$ | 11,147 |
| Inventories | 28,559 | $-14,280$ | 14,280 |
| Other current assets | 5,015 | 0 | 5,015 |
| Investment assets | 45,095 | $-25,268$ | 19,827 |
| Tangible assets | 436,926 | $-179,006$ | 257,858 |
| Intangible assets | 5,333 | 0 | 5,333 |
| Sum | 575,956 | $-221,679$ | 354,216 |

## 2. Forecasting of Reorganization Value as Going Concern

Reorganization value can be estimated by applying the valuation technique. Normally discount cash flow technique is adopted. Here, simplified financial model is been making to calculate net present value (NPV). Four scenarios are assumed in financial model. Starting from scenario \#1 to \#4, financial models are developed to achieve the more positive results.

### 2.1 Quotation of Financial Statement and Starting Point of Valuation

Here, the annual report of Midopa as of 1999 was used, in which Midopa's business activities are stipulated during the fiscal year, from July 1998 to June 1999.

The reorganization process of Midopa through court receivership is started from May 1999. So, the annual report of 1999 did not influenced by reorganization. Even though Midopa was insolvent in May 1998 due to failure to pay its financial obligation on due date, it is possible to evaluate Midopa's value as at the end of June 1999.

Therefore, the period of historical performance ends in 1999 and future forecasting is begun form 2000.

### 2.2 Structure of Financial Model

Most of the value drivers used in the financial model are linked to "Sales" except
"Depreciation", "Amortization"" "Interest payment"" "Interest earning", and "Tax" in the income statement. "Depreciation" and "Amortization" are calculated based on "tangible assets" and "Intangible assets" respectively. "Interest payment" "Interest earning" are linked to "interest bearing liabilities" and "Cash and cash equivalent"
respectively. In balance sheet, "Cash and cash equivalent" and "Long-term debt" are used as a plug to balance the credit and debit side.

Most of the ratios used in basic assumptions are determined by average of Midopa historical data for last 4 years and average of Department store industry's historical data for last 3 years. Detailed basic assumption is explained in each scenario.

Discount rate is determined to calculate the net present value including terminal value based on weighted average cost of capital (WACC). However, $100 \%$ leverage ratio is used due to negative equity, which dose not result in any effect on cost of equity. In case of valuation for financially distressed firm, we can say the creditor is the only investor. So, the creditor's rate of required return could be the rate of expected return for the firm. Cost of debt is based on the interest payment rate in financial model.

Explicit forecasting year id from 2000 to 2004 and terminal value is calculated based on the free cash flow of last explicit forecasting year, 2004.

### 2.3 Scenario \#1 of Reorganization Value

### 2.3.1 Assumption

Here, simple average of Midopa's historical performance is used as value drivers for forecasting.

Sales growth rate is negative. The sum of COGS (cost of good sold) and SG\&A (sales and general administration expenses) exceeds sales, in which we cannot expect positive value of the firm.

The average figures are affected by the performance of IMF era. Some figures in 1998 and 1999 are quite different form the figures of previous years.
<Data3 : Assumption of Scenario \#1>

## Forecasting

## Basic Assumption from Historical Data of Midopa

|  | 1996 | 1997 | 1998 | 1999 | Average |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Sales growth | $16.7 \%$ | $-11.1 \%$ | $-36.8 \%$ | $-22.5 \%$ | $-13.4 \%$ |
| COGS / Sales | $71.4 \%$ | $77.3 \%$ | $75.9 \%$ | $72.0 \%$ | $74.2 \%$ |
| SG\&A / Sales | $19.2 \%$ | $22.9 \%$ | $56.4 \%$ | $20.3 \%$ | $29.7 \%$ |
| Non-operating income / Sales | $0.6 \%$ | $1.8 \%$ | $7.7 \%$ | $1.5 \%$ | $2.9 \%$ |
| Non-operating expenses / Sales | $0.1 \%$ | $1.1 \%$ | $29.8 \%$ | $89.0 \%$ | $30.0 \%$ |
| Extraordinary income / Sales | $0.0 \%$ | $0.0 \%$ | $0.1 \%$ | $17.9 \%$ | $4.5 \%$ |
| Extraordinary loss / Sales | $0.0 \%$ | $0.1 \%$ | $3.5 \%$ | $0.5 \%$ | $1.0 \%$ |
| Depreciation | $2.6 \%$ | $2.2 \%$ | $1.6 \%$ | $1.6 \%$ | $2.0 \%$ |
| Amortization | $17.6 \%$ | $18.9 \%$ | $29.1 \%$ | $26.3 \%$ | $23.0 \%$ |
| Account receivable / Sales | $34.4 \%$ | $46.8 \%$ | $5.9 \%$ | $5.1 \%$ | $23.0 \%$ |
| Inventory / Sales | $8.7 \%$ | $9.9 \%$ | $7.3 \%$ | $10.2 \%$ | $9.0 \%$ |
| Other current asset / Sales | $2.3 \%$ | $2.7 \%$ | $0.8 \%$ | $1.8 \%$ | $1.9 \%$ |
| Investment asset / Sales | $24.7 \%$ | $40.5 \%$ | $76.4 \%$ | $16.2 \%$ | $39.4 \%$ |
| Tangible asset / Sales | $42.3 \%$ | $60.6 \%$ | $122.6 \%$ | $156.7 \%$ | $95.5 \%$ |
| Intangible asset / Sales | $1.3 \%$ | $1.3 \%$ | $2.4 \%$ | $1.9 \%$ | $1.7 \%$ |
| Account Payable / Sales | $13.3 \%$ | $14.6 \%$ | $26.1 \%$ | $35.4 \%$ | $22.3 \%$ |
| Other current liabilities / Sales | $16.2 \%$ | $35.2 \%$ | $75.4 \%$ | $15.2 \%$ | $35.5 \%$ |
| Other fixed liabilities / Sales | $4.2 \%$ | $5.9 \%$ | $5.9 \%$ | $4.9 \%$ | $5.2 \%$ |
| Interest rate for payment | $13.9 \%$ | $15.0 \%$ | $24.2 \%$ | $5.5 \%$ | $14.6 \%$ |
| Interest rate for earning |  |  |  |  | $10.0 \%$ |
| Dividend payout ratio |  |  |  |  | $0.0 \%$ |
| Tax rate |  |  |  |  | $31.0 \%$ |

### 2.3.2 Income Statement

Due to negative sales growth, sales revenue decrease as time goes by. Operating profit shows negative figure. The firm should pay the huge amount of interest expenses. Naturally the firm is estimated to record the huge loss in the future.
<Data 4 : Income Statement of Scenario \#1>

## Forecasting

## Income Statement

|  |  |  | (unit : million won) |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenue | 2000 | 2001 | 2002 | 2003 | 2004 |
| - COGS | 241,382 | 209,004 | 180,968 | 156,694 | 135,675 |
| (Depreciation) | 179,009 | 154,997 | 134,206 | 116,204 | 100,617 |
| Gross profit | 4,601 | 3,984 | 3,449 | 2,987 | 2,586 |
| - SG\&A | 57,772 | 50,023 | 43,313 | 37,503 | 32,472 |
| Operating Profit | 71,668 | 62,055 | 53,731 | 46,524 | 40,283 |
| + Interest earning | $(13,896)$ | $(12,032)$ | $(10,418)$ | $(9,021)$ | $(7,811)$ |
| + Other non-operating income | 0 | 0 | 0 | 0 | 0 |
| - Interst expenses | 7,035 | 6,091 | 5,274 | 4,567 | 3,954 |
| - Amortization | 99,901 | 121,716 | 146,641 | 175,295 | 208,390 |
| - Other non-operating expenses | 962 | 833 | 721 | 624 | 541 |
| Ordinary Profit | 72,457 | 62,738 | 54,322 | 47,036 | 40,727 |
| + Extraordinary income | $(180,181)$ | $(191,227)$ | $(206,828)$ | $(227,409)$ | $(253,514)$ |
| - Extraordinary loss | 10,964 | 9,493 | 8,220 | 7,117 | 6,163 |
| Net income before tax | 2,509 | 2,172 | 1,881 | 1,628 | 1,410 |
| - Corporate tax | $(171,726)$ | $(183,906)$ | $(200,489)$ | $(221,920)$ | $(248,761)$ |
| Net income aftr tax | 0 | 0 | 0 | 0 | 0 |

### 2.3.3 Balance Sheet

In this scenario, liabilities are always bigger than assets. Due to the loss occurred, the negative figures in retained earnings are getting bigger. Accordingly, the firm needs to borrow more money, which is linked to the increase in long-term debt. According to sales decrease, it is assumed for the firm to sell the assets, which explains the decrease in current and fixed assets.
<Data 5 : Balance Sheet of Scenario \#1>

## Forecasting

Balance Sheet

| (unit : million won) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 | 2001 | 2002 | 2003 | 2004 |
| <Current asset> | 82,032 | 71,028 | 61,501 | 53,251 | 46,108 |
| Cash equivalent | 0 | 0 | 0 | 0 | 0 |
| Account receivable | 55,608 | 48,148 | 41,690 | 36,098 | 31,256 |
| Inventory | 21,783 | 18,861 | 16,331 | 14,141 | 12,244 |
| Others | 4,641 | 4,019 | 3,480 | 3,013 | 2,609 |
| <Fixed asset> | 329,981 | 285,718 | 247,393 | 214,208 | 185,475 |
| Investment asset | 95,172 | 82,406 | 71,352 | 61,781 | 53,494 |
| Tangible asset | 230,623 | 199,688 | 172,902 | 149,710 | 129,628 |
| Intangible asset | 4,186 | 3,624 | 3,138 | 2,717 | 2,353 |
| Total asset | 412,012 | 356,746 | 308,893 | 267,459 | 231,583 |
| <Current liabilities> | 139,623 | 120,894 | 104,678 | 90,637 | 78,479 |
| Short-term debt | 0 | 0 | 0 | 0 | 0 |
| Account payable | 53,922 | 46,689 | 40,426 | 35,003 | 30,308 |
| Others | 85,701 | 74,206 | 64,252 | 55,633 | 48,171 |
| <Fixed liabilities> | 695,253 | 842,622 | 1,011,475 | 1,206,002 | 1,431,045 |
| Long-term debt | 682,636 | 831,697 | 1,002,015 | 1,197,812 | 1,423,953 |
| Others | 12,618 | 10,925 | 9,460 | 8,191 | 7,092 |
| Total liabilities | 834,876 | 963,516 | 1,116,153 | 1,296,639 | 1,509,524 |
| <Equity> | $(422,864)$ | $(606,770)$ | $(807,259)$ | $(1,029,180)$ | $(1,277,941)$ |
| Paid-in-capital | 93,740 | 93,740 | 93,740 | 93,740 | 93,740 |
| Capital surplus | 162,963 | 162,963 | 162,963 | 162,963 | 162,963 |
| Retained earning | $(679,567)$ | $(863,473)$ | (1,063,962) | $(1,285,883)$ | (1,534,644) |
| Capital adjustment | 0 | 0 | 0 | 0 | 0 |
| Total liabilitiesand equity | 412,012 | 356,746 | 308,893 | 267,459 | 231,583 |
| balance check | 0 | 0 | 0 | 0 | 0 |
| debt to equity ratio | -197\% | -159\% | -138\% | -126\% | -118\% |

### 2.3.4 Valuation

Both present value from 2000 to 2004 and terminal value are negative. NPV is 881,401 million won, which is resulted by decrease in sales and negative operating income.

This scenario \#1 shows that there is no reason for the firm to continue its operation. However, the assumption based on simple average is not appropriate, because abnormal years of IMF era are included in average calculation.
<Data 6 : Valuation of Scenario \#1>

## Forecasting

## Valuation

## Free cash flow

|  |  |  | (unit : million won) |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Profit after tax | 2000 | 2001 | 2002 | 2003 | 2004 |
| + Depreciation | 4,601 | 3,984 | 3,449 | 2,987 | 2,586 |
| + Amortization | 962 | 833 | 721 | 624 | 541 |
| + After-tax interest payment | 68,932 | 83,984 | 101,182 | 120,954 | 143,789 |
| - Increase in current assets | $(6,569)$ | $(11,003)$ | $(9,528)$ | $(8,250)$ | $(7,143)$ |
| + Increase in current liabilities | $(1,503)$ | $(18,729)$ | $(16,216)$ | $(14,041)$ | $(12,158)$ |
| - Increase in fixed assets at cost | $(157,374)$ | $(44,263)$ | $(38,325)$ | $(33,184)$ | $(28,733)$ |
| + Increase in fixed liabilities | $(1,057)$ | $(1,692)$ | $(1,465)$ | $(1,269)$ | $(1,099)$ |
| Free cash flow | 64,152 | $(60,261)$ | $(64,966)$ | $(71,232)$ | $(79,226)$ |

Cost of capital

| Cost of debt | $14.6 \%$ |
| :--- | ---: |
| Cost of equity |  |
| Total liabilities / total assets | $100 \%$ |
| Tax rate | $31.0 \%$ |
| WACC | $10.1 \%$ |

Net present value

| 1. Existing cash at the end of 1999 | 40,755 |
| :--- | ---: |
| 2. Present value from 2000 to 2004 | $(137,580)$ |
| 3. Terminal value after 2004 | $(784,577)$ |
| 4. Net present value | $(881,401)$ |

### 2.4 Scenario \#2 of Reorganization Value

### 2.4.1 Assumption

In order to avoid distorted average resulted from years of abnormal performance during IMF era, some revision on average calculation is conducted. Nine items are adjusted as follows.
<Data 7 : Assumption of Scenario \#2>

## Forecasting

Basic Assumption from Historical Data of Midopa excluding abnormal performance

|  | 1996 | 1997 | 1998 | 1999 | Average |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Sales growth | $16.7 \%$ | $-11.1 \%$ | $-36.8 \%$ | $-22.5 \%$ | $-13.4 \%$ |
| COGS / Sales | $71.4 \%$ | $77.3 \%$ | $75.9 \%$ | $72.0 \%$ | $74.2 \%$ |
| SG\&A / Sales (1) | $19.2 \%$ | $22.9 \%$ | $56.4 \%$ | $20.3 \%$ | $20.8 \%$ |
| Non-operating income / Sales | $0.6 \%$ | $1.8 \%$ | $7.7 \%$ | $1.5 \%$ | $2.9 \%$ |
| Non-operating expenses / Sales (2) | $0.1 \%$ | $1.1 \%$ | $29.8 \%$ | $89.0 \%$ | $0.6 \%$ |
| Extraordinary income / Sales (3) | $0.0 \%$ | $0.0 \%$ | $0.1 \%$ | $17.9 \%$ | $0.1 \%$ |
| Extraordinary loss / Sales (4) | $0.0 \%$ | $0.1 \%$ | $3.5 \%$ | $0.5 \%$ | $0.2 \%$ |
| Depreciation | $2.6 \%$ | $2.2 \%$ | $1.6 \%$ | $1.6 \%$ | $2.0 \%$ |
| Amortization | $17.6 \%$ | $18.9 \%$ | $29.1 \%$ | $26.3 \%$ | $23.0 \%$ |
| Account receivable / Sales (5) | $34.4 \%$ | $46.8 \%$ | $5.9 \%$ | $5.1 \%$ | $40.6 \%$ |
| Inventory / Sales | $8.7 \%$ | $9.9 \%$ | $7.3 \%$ | $10.2 \%$ | $9.0 \%$ |
| Other current asset / Sales | $2.3 \%$ | $2.7 \%$ | $0.8 \%$ | $1.8 \%$ | $1.9 \%$ |
| Investment asset / Sales | $24.7 \%$ | $40.5 \%$ | $76.4 \%$ | $16.2 \%$ | $39.4 \%$ |
| Tangible asset / Sales (6) | $42.3 \%$ | $60.6 \%$ | $122.6 \%$ | $156.7 \%$ | $139.7 \%$ |
| Intangible asset / Sales | $1.3 \%$ | $1.3 \%$ | $2.4 \%$ | $1.9 \%$ | $1.7 \%$ |
| Account Payable / Sales (7) | $13.3 \%$ | $14.6 \%$ | $26.1 \%$ | $35.4 \%$ | $13.9 \%$ |
| Other current liabilities / Sales (8) | $16.2 \%$ | $35.2 \%$ | $75.4 \%$ | $15.2 \%$ | $22.2 \%$ |
| Other fixed liabilities / Sales | $4.2 \%$ | $5.9 \%$ | $5.9 \%$ | $4.9 \%$ | $5.2 \%$ |
| Interestrate for payment (9) | $13.9 \%$ | $15.0 \%$ | $24.2 \%$ | $5.5 \%$ | $14.4 \%$ |
| Interest rate for earning |  |  |  |  | $10.0 \%$ |
| Dividend payout ratio |  |  |  | $0.0 \%$ |  |
| Tax rate |  |  |  |  | $31.0 \%$ |
| (1) S\&A Sal |  |  |  |  |  |

(1) SG\&A / Sales
(2) Non-operating expenses / Sales excluding abnormal performance of $1998 \& 1999$
(3) Extraordinary income / Sales
(4) Extraordinary loss / Sales
(5) Account receivable / Sales
(6) Tangible asset / Sales
(7) Account Payable / Sales
(8) Other current liabilities / Sales
(9) Interest rate for payment
excluding 1998 performance due to abnormal provision for liabilities
excluding abnormal performance of 1998
excluding abnormal performance of 1998
excluding abnormal performance of 1998 \& 1999
excluding performance of 1996 \& 1997 (before asset revaluation)
excluding abnormal performance of 1998 \& 1999
excluding abnormal revenue decrease of 1998
excluding abnormal financial condition of 1998 \& 1999

### 2.4.2 Income Statement

Operating profit is occurred. Yet, net income is still negative due to the huge amount of interest expenses.
<Data 8 : Income Statement of Scenario \#2>
Forecasting

## Income Statement

|  |  |  | (unit : million won) |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenue | 2000 | 2001 | 2002 | 2003 | 2004 |
| - COGS | 241,382 | 209,004 | 180,968 | 156,694 | 135,675 |
| (Depreciation) | 179,009 | 154,997 | 134,206 | 116,204 | 100,617 |
| Gross profit | 6,726 | 5,824 | 5,043 | 4,366 | 3,780 |
| - SG\&A | 55,647 | 48,183 | 41,720 | 36,123 | 31,278 |
| Operating Profit | 50,197 | 43,464 | 37,634 | 32,586 | 28,215 |
| + Interest earning | 5,450 | 4,719 | 4,086 | 3,538 | 3,063 |
| + Other non-operating income | 0 | 0 | 0 | 0 | 0 |
| - Interst expenses | 7,035 | 6,091 | 5,274 | 4,567 | 3,954 |
| - Amortization | 118,284 | 126,387 | 137,440 | 151,726 | 169,605 |
| - Other non-operating expenses | 962 | 833 | 721 | 624 | 541 |
| Ordinary Profit | 1,559 | 1,350 | 1,169 | 1,012 | 877 |
| + Extraordinary income | $(108,320)$ | $(117,760)$ | $(129,970)$ | $(145,258)$ | $(164,004)$ |
| - Extraordinary loss | 184 | 159 | 138 | 119 | 103 |
| Net income before tax | 532 | 460 | 399 | 345 | 299 |
| - Corporate tax | $(108,668)$ | $(118,062)$ | $(130,231)$ | $(145,484)$ | $(164,200)$ |
| Net income aftr tax | 0 | 0 | 0 | 0 | 0 |

### 2.4.3 Balance Sheet

Still total liabilities exceed total assets due to negative equity coming from accumulated losses.
<Data 9 : Balance Sheet of Scenario \#2>
Forecasting
Balance Sheet

|  | (unit : million won) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 | 2001 | 2002 | 2003 | 2004 |
| <Current asset> | 124,321 | 107,645 | 93,206 | 80,704 | 69,878 |
| Cash equivalent | 0 | 0 | 0 | 0 | 0 |
| Account receivable | 97,897 | 84,765 | 73,395 | 63,550 | 55,026 |
| Inventory | 21,783 | 18,861 | 16,331 | 14,141 | 12,244 |
| Others | 4,641 | 4,019 | 3,480 | 3,013 | 2,609 |
| <Fixed asset> | 436,488 | 377,939 | 327,243 | 283,348 | 245,340 |
| Investment asset | 95,172 | 82,406 | 71,352 | 61,781 | 53,494 |
| Tangible asset | 337,130 | 291,908 | 252,753 | 218,849 | 189,493 |
| Intangible asset | 4,186 | 3,624 | 3,138 | 2,717 | 2,353 |
| Total asset | 560,809 | 485,584 | 420,449 | 364,051 | 315,218 |
| <Current liabilities> | 87,233 | 75,531 | 65,400 | 56,627 | 49,031 |
| Short-term debt | 0 | 0 | 0 | 0 | 0 |
| Account payable | 33,596 | 29,090 | 25,188 | 21,809 | 18,884 |
| Others | 53,636 | 46,442 | 40,212 | 34,818 | 30,148 |
| <Fixed liabilities> | 833,383 | 887,920 | 963,148 | 1,061,006 | 1,183,969 |
| Long-term debt | 820,765 | 876,995 | 953,688 | 1,052,815 | 1,176,877 |
| Others | 12,618 | 10,925 | 9,460 | 8,191 | 7,092 |
| Total liabilities | 920,615 | 963,451 | 1,028,547 | 1,117,633 | 1,233,000 |
| <Equity> | $(359,806)$ | $(477,868)$ | $(608,099)$ | $(753,582)$ | $(917,782)$ |
| Paid-in-capital | 93,740 | 93,740 | 93,740 | 93,740 | 93,740 |
| Capital surplus | 162,963 | 162,963 | 162,963 | 162,963 | 162,963 |
| Retained earning | $(616,509)$ | $(734,571)$ | $(864,802)$ | $(1,010,285)$ | (1,174,485) |
| Capital adjustment | 0 | 0 | 0 | 0 | 0 |
| Total liabilitiesand equity | 560,809 | 485,584 | 420,449 | 364,051 | 315,218 |
| balance check | 0 | 0 | 0 | 0 | 0 |
| debt to equity ratio | -256\% | -202\% | -169\% | -148\% | -134\% |

### 2.4.4 Valuation

Now, NPV shows positive value.
However, the terminal value is still negative which is resulted from decrease in sales growth and decrease in profits.
<Data 10 : Valuation of Scenario \#2>

## Forecasting

## Valuation

## Free cash flow

|  | 2000 | 2001 | (unit : million won) |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Profit after tax | $(108,668)$ | $(118,062)$ | $(130,231)$ | $(145,484)$ | $(164,200)$ |
| + Depreciation | 6,726 | 5,824 | 5,043 | 4,366 | 3,780 |
| + Amortization | 962 | 833 | 721 | 624 | 541 |
| + After-tax interest payment | 81,616 | 87,207 | 94,834 | 104,691 | 117,027 |
| - Increase in current assets | 35,720 | $(16,676)$ | $(14,439)$ | $(12,502)$ | $(10,825)$ |
| + Increase in current liabilities | $(53,893)$ | $(11,701)$ | $(10,132)$ | $(8,773)$ | $(7,596)$ |
| - Increase in fixed assets at cost | $(50,867)$ | $(58,549)$ | $(50,696)$ | $(43,895)$ | $(38,007)$ |
| + Increase in fixed liabilities | $(1,057)$ | $(1,692)$ | $(1,465)$ | $(1,269)$ | $(1,099)$ |
| Free cash flow | $(59,168)$ | 37,634 | 23,904 | 10,554 | $(2,713)$ |

## Cost of capital

| Cost of debt | $14.4 \%$ |
| :--- | ---: |
| Cost of equity |  |
| Total liabilities / total assets | $100 \%$ |
| Tax rate | $31.0 \%$ |
| WACC | $9.9 \%$ |

## Net present value

| 1. Existing cash at the end of 1999 | 40,755 |
| :--- | ---: |
| 2. Present value from 2000 to 2004 | 838 |
| 3. Terminal value after 2004 | $(27,287)$ |
| 4. Net present value | 14,306 |

### 2.5 Scenario \#3 of Reorganization Value

### 2.5.1 Assumption

Here, simple average of historical industry performance is used as value drivers for forecasting. Sales growth rate is estimated to increase. But, operating profit margin is too small.
<Data 11 : Assumption of Scenario \#3>
Forecasting

## Basic Assumption from Historical Industry Average

|  | 1996 | 1997 | 1998 | 1999 |
| :--- | ---: | ---: | ---: | ---: |
| Sales growth | $13.1 \%$ | $33.3 \%$ | $-11.2 \%$ | Average |
| COGS / Sales | $75.2 \%$ | $77.4 \%$ | $78.3 \%$ | $11.7 \%$ |
| SG\&A / Sales | $20.0 \%$ | $19.6 \%$ | $19.2 \%$ | $77.0 \%$ |
| Non-operating income / Sales | $0.8 \%$ | $1.6 \%$ | $1.8 \%$ | $19.6 \%$ |
| Non-operating expenses / Sales | $0.6 \%$ | $0.8 \%$ | $1.6 \%$ | $1.4 \%$ |
| Extraordinary income / Sales | $0.1 \%$ | $0.5 \%$ | $0.9 \%$ | $1.0 \%$ |
| Extraordinary loss / Sales | $0.0 \%$ | $1.0 \%$ | $1.7 \%$ | $0.5 \%$ |
| Depreciation | $3.9 \%$ | $2.9 \%$ | $2.9 \%$ | $0.9 \%$ |
| Amortization | $10.9 \%$ | $7.2 \%$ | $7.1 \%$ | $3.2 \%$ |
| Account receivable / Sales | $17.4 \%$ | $12.0 \%$ | $7.1 \%$ | $8.4 \%$ |
| Inventory / Sales | $14.0 \%$ | $12.3 \%$ | $10.5 \%$ | $12.2 \%$ |
| Other current asset / Sales | $2.0 \%$ | $7.0 \%$ | $5.8 \%$ | $12.3 \%$ |
| Investment asset / Sales | $13.4 \%$ | $12.5 \%$ | $10.2 \%$ | $4.9 \%$ |
| Tangible asset / Sales | $50.6 \%$ | $66.5 \%$ | $96.6 \%$ | $12.0 \%$ |
| Intangible asset / Sales | $0.1 \%$ | $0.5 \%$ | $0.6 \%$ | $71.2 \%$ |
| Account Payable / Sales | $23.6 \%$ | $23.3 \%$ | $22.1 \%$ | $0.4 \%$ |
| Other current liabilities / Sales | $12.0 \%$ | $11.0 \%$ | $12.7 \%$ | $23.0 \%$ |
| Other fixed liabilities / Sales | $7.6 \%$ | $7.1 \%$ | $9.9 \%$ | $11.9 \%$ |
| Interest rate for payment | $10.2 \%$ | $11.3 \%$ | $14.0 \%$ | $8.2 \%$ |
| Interest rate for earning |  |  |  | $11.8 \%$ |
| Dividend payout ratio |  |  | $8.0 \%$ |  |
| Tax rate |  |  | $0.0 \%$ |  |

### 2.5.2 Income Statement

Even though we can expect some operating income, net income is still negative due to big interest expenses burden.
<Data 12 : Income Statement of Scenario \#3>

## Forecasting

## Income Statement

|  |  |  | (unit : million won) |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenue | 2000 | 2001 | 2002 | 2003 | 2004 |
| - COGS | 311,486 | 348,033 | 388,869 | 434,497 | 485,478 |
| (Depreciation) | 239,740 | 267,870 | 299,300 | 334,418 | 373,656 |
| Gross profit | 7,174 | 8,016 | 8,956 | 10,007 | 11,182 |
| - SG\&A | 64,571 | 72,148 | 80,613 | 90,072 | 100,640 |
| Operating Profit | 61,051 | 68,215 | 76,218 | 85,161 | 95,154 |
| + Interest earning | 3,520 | 3,933 | 4,395 | 4,910 | 5,486 |
| + Other non-operating income | 0 | 0 | 0 | 0 | 0 |
| - Interst expenses | 4,361 | 4,872 | 5,444 | 6,083 | 6,797 |
| - Amortization | 62,485 | 73,789 | 86,954 | 102,267 | 120,064 |
| - Other non-operating expenses | 105 | 117 | 131 | 146 | 163 |
| Ordinary Profit | 3,115 | 3,480 | 3,889 | 4,345 | 4,855 |
| + Extraordinary income | $(57,823)$ | $(68,581)$ | $(81,134)$ | $(95,765)$ | $(112,799)$ |
| - Extraordinary loss | 1,557 | 1,740 | 1,944 | 2,172 | 2,427 |
| Net income before tax | 2,803 | 3,132 | 3,500 | 3,910 | 4,369 |
| - Corporate tax | $(59,069)$ | $(69,973)$ | $(82,690)$ | $(97,503)$ | $(114,740)$ |

### 2.5.3 Balance Sheet

Resulted from accumulated losses and increase in long-term debt, total liabilities exceed total assets as the same with scenario \#1.
<Data 13 : Balance Sheet of Scenario \#3>
Forecasting

## Balance Sheet

|  | (unit : million won) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2000 | 2001 | 2002 | 2003 | 2004 |
| <Current asset> | 91,473 | 102,206 | 114,198 | 127,597 | 142,569 |
| Cash equivalent | 0 | 0 | 0 | 0 | 0 |
| Account receivable | 37,897 | 42,344 | 47,312 | 52,864 | 59,066 |
| Inventory | 38,209 | 42,692 | 47,701 | 53,298 | 59,552 |
| Others | 15,367 | 17,170 | 19,184 | 21,435 | 23,950 |
| <Fixed asset> | 260,610 | 291,188 | 325,354 | 363,529 | 406,183 |
| Investment asset | 37,482 | 41,880 | 46,794 | 52,284 | 58,419 |
| Tangible asset | 221,882 | 247,916 | 277,005 | 309,506 | 345,822 |
| Intangible asset | 1,246 | 1,392 | 1,555 | 1,738 | 1,942 |
| Total asset | 352,083 | 393,394 | 439,552 | 491,126 | 548,751 |
| <Current liabilities> | 108,709 | 121,464 | 135,715 | 151,639 | 169,432 |
| Short-term debt | 0 | 0 | 0 | 0 | 0 |
| Account payable | 71,642 | 80,048 | 89,440 | 99,934 | 111,660 |
| Others | 37,067 | 41,416 | 46,275 | 51,705 | 57,772 |
| <Fixed liabilities> | 553,581 | 652,110 | 766,706 | 899,859 | 1,054,433 |
| Long-term debt | 528,040 | 623,572 | 734,819 | 864,231 | 1,014,624 |
| Others | 25,542 | 28,539 | 31,887 | 35,629 | 39,809 |
| Total liabilities | 662,290 | 773,574 | 902,422 | 1,051,499 | 1,223,865 |
| <Equity> | $(310,207)$ | $(380,180)$ | $(462,870)$ | $(560,373)$ | $(675,113)$ |
| Paid-in-capital | 93,740 | 93,740 | 93,740 | 93,740 | 93,740 |
| Capital surplus | 162,963 | 162,963 | 162,963 | 162,963 | 162,963 |
| Retained earning | $(566,910)$ | $(636,883)$ | $(719,573)$ | $(817,076)$ | $(931,816)$ |
| Capital adjustment | 0 | 0 | 0 | 0 | 0 |
| Total liabilitiesand equity | 352,083 | 393,394 | 439,552 | 491,126 | 548,751 |
| balance check | 0 | 0 | 0 | 0 | 0 |
| debt to equity ratio | $-213 \%$ | -203\% | -195\% | -188\% | -181\% |

### 2.5.4 Valuation

The first year's cash inflow is coming from mainly decrease in fixed assets, which is assumed that the firm would sell out its fixed assets in order to solve the liquidity problem. However, increase in operating loss resulted in negative NPV.
<Data 14 : Valuation of Scenario \#3>

## Forecasting

## Valuation

## Free cash flow

|  |  |  | (unit : million won) |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Profit after tax | 2000 | 2001 | 2002 | 2003 | 2004 |
| + Depreciation | $(59,069)$ | $(69,973)$ | $(82,690)$ | $(97,503)$ | $(114,740)$ |
| + Amortization | 7,174 | 8,016 | 8,956 | 10,007 | 11,182 |
| + After-tax interest payment | 105 | 117 | 131 | 146 | 163 |
| - Increase in current assets | 43,114 | 50,915 | 59,998 | 70,564 | 82,844 |
| + Increase in current liabilities | 2,872 | 10,733 | 11,992 | 13,399 | 14,971 |
| - Increase in fixed assets at cost | $(32,417)$ | 12,755 | 14,252 | 15,924 | 17,792 |
| + Increase in fixed liabilities | $(226,745)$ | 30,578 | 34,166 | 38,175 | 42,654 |
| Free cash flow | 11,867 | 2,997 | 3,349 | 3,741 | 4,180 |

Cost of capital

| Cost of debt | $11.8 \%$ |
| :--- | ---: |
| Cost of equity |  |
| Total liabilities / total assets | $100 \%$ |
| Tax rate | $31.0 \%$ |
| WACC | $8.2 \%$ |

## Net present value

| 1. Existing cash at the end of 1999 | 40,755 |
| :--- | :---: |
| 2. Present value from 2000 to 2004 | 41,918 |
| 3. Terminal value after 2004 | $(688,357)$ |
| 4. Net present value | $(605,685)$ |

### 2.6 Scenario \#4 of Reorganization Value

### 2.6.1 Assumption

Here, all the assumptions are chosen under the condition that Midopa would do its best effort to achieve highly effective operating results. $10 \%$ cost savings are applied in COGS and SG\&A. Sales growth rate is estimated by expert institution. Although these assumptions are somewhat optimistic, it is the way for Midopa to go for the purpose of its revival.
<Data 15 : Assumption of Scenario \#4>

Adjusted Basic Assumption

|  |  | Adjustment |
| :--- | :--- | ---: |
| Sales growth | Estimated by Kisrating | $7.2 \%$ |
| COGS / Sales | $10 \%$ cost saving from $75.9 \%$ of Midopa historical average performance | $66.7 \%$ |
| SG\&A / Sales | $10 \%$ cost saving from 19.6\% of Industry historical average performance | $18.7 \%$ |
| Non-operating income / Sales | Adjusted historical performance of Midopa | $2.9 \%$ |
| Non-operating expenses / Sales | Adjusted historical performance of Midopa | $0.6 \%$ |
| Extraordinary income / Sales | Industry Average | $0.5 \%$ |
| Extraordinary loss / Sales | Industry Average | $0.9 \%$ |
| Depreciation | Adjusted historical performance of Midopa | $2.0 \%$ |
| Amortization | Adjusted historical performance of Midopa | $23.0 \%$ |
| Account receivable / Sales | Industry Average | $12.2 \%$ |
| Inventory / Sales | Adjusted historical performance of Midopa | $9.0 \%$ |
| Other current asset / Sales | Adjusted historical performance of Midopa | $1.9 \%$ |
| Investment asset / Sales | Industry Average | $12.0 \%$ |
| Tangible asset / Sales | Industry Average | $71.2 \%$ |
| Intangible asset / Sales | Industry Average | $0.4 \%$ |
| Account Payable / Sales | Industry Average | $23.0 \%$ |
| Other current liabilities / Sales | Adjusted historical performance of Midopa | $22.2 \%$ |
| Other fixed liabilities / Sales | Industry Average | $8.2 \%$ |
| Interest rate for payment | Industry Average | $11.8 \%$ |
| Interest rate for earning | Forecasting | $8.0 \%$ |
| Dividend payout ratio |  | $0.0 \%$ |
| Tax rate | $31.0 \%$ |  |

### 2.6.2 Income Statement

Now, Midopa can record a big operating profit through $10 \%$ cost saving effect. Also ordinary income turned into positive from 2002.
<Data 16 : Income Statement of Scenario \#4>

## Forecasting

## Income Statement

|  |  |  |  | (unit : million won) |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenue | 2000 | 2001 | 2002 | 2003 | 2004 |
| - COGS | 298,848 | 320,365 | 343,431 | 368,158 | 394,666 |
| (Depreciation) | 199,463 | 213,825 | 229,220 | 245,724 | 263,416 |
| Gross profit | 4,247 | 4,553 | 4,881 | 5,232 | 5,609 |
| - SG\&A | 95,138 | 101,988 | 109,331 | 117,202 | 125,641 |
| Operating Profit | 55,933 | 59,960 | 64,277 | 68,905 | 73,866 |
| + Interest earning | 39,205 | 42,027 | 45,053 | 48,297 | 51,775 |
| + Other non-operating income | 0 | 0 | 0 | 0 | 0 |
| - Interst expenses | 8,710 | 9,337 | 10,009 | 10,730 | 11,503 |
| - Amortization | 49,135 | 50,866 | 52,479 | 53,969 | 55,364 |
| - Other non-operating expenses | 275 | 294 | 316 | 338 | 363 |
| Ordinary Profit | 1,931 | 2,070 | 2,219 | 2,378 | 2,550 |
| + Extraordinary income | $(3,425)$ | $(1,865)$ | 49 | 2,341 | 5,001 |
| - Extraordinary loss | 1,494 | 1,602 | 1,717 | 1,841 | 1,973 |
| Net income before tax | 2,690 | 2,883 | 3,091 | 3,313 | 3,552 |
| - Corporate tax | $(4,621)$ | $(3,147)$ | $(1,324)$ | 868 | 3,423 |
| Net income aftr tax | 0 | 0 | 0 | 269 | 1,061 |

### 2.6.3 Balance Sheet

Now, the level of long-term debt is stable. Although total liabilities still exceed total asset, the negative equity starts to decrease from 2004.
<Data 17 : Balance Sheet of Scenario \#4>

## Forecasting

## Balance Sheet

|  |  |  |  | (unit : million won) |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| <Current asset> | 2000 | 2001 | 2002 | 2003 | 2004 |
| Cash equivalent | 69,075 | 74,048 | 79,380 | 85,095 | 91,222 |
| Account receivable | 0 | 0 | 0 | 0 | 0 |
| Inventory | 36,360 | 38,978 | 41,784 | 44,793 | 48,018 |
| Others | 26,969 | 28,911 | 30,992 | 33,224 | 35,616 |
| <Fixed asset> | 5,746 | 6,160 | 6,603 | 7,079 | 7,589 |
| Investment asset | 250,036 | 268,039 | 287,337 | 308,026 | 330,204 |
| Tangible asset | 35,961 | 38,551 | 41,326 | 44,302 | 47,491 |
| Intangible asset | 212,879 | 228,207 | 244,637 | 262,251 | 281,133 |
| Total asset | 1,195 | 1,281 | 1,374 | 1,473 | 1,579 |
| <Current liabilities> | 319,111 | 342,087 | 366,717 | 393,121 | 421,426 |
| Short-term debt | 135,141 | 144,871 | 155,302 | 166,483 | 178,470 |
| Account payable | 0 | 0 | 0 | 0 | 0 |
| Others | 68,735 | 73,684 | 78,989 | 84,676 | 90,773 |
| <Fixed liabilities> | 66,406 | 71,187 | 76,312 | 81,807 | 87,697 |
| Long-term debt | 439,729 | 456,122 | 471,646 | 486,268 | 500,225 |
| Others | 415,224 | 429,852 | 443,484 | 456,079 | 467,862 |
| Total liabilities | 24,506 | 26,270 | 28,161 | 30,189 | 32,363 |
| <Equity> | 574,870 | 600,993 | 626,947 | 652,752 | 678,695 |
| Paid-in-capital | $(255,759)$ | $(258,906)$ | $(260,230)$ | $(259,631)$ | $(257,269)$ |
| Capital surplus | 93,740 | 93,740 | 93,740 | 93,740 | 93,740 |
| Retained earning | 162,963 | 162,963 | 162,963 | 162,963 | 162,963 |
| Capital adjustment | $(512,462)$ | $(515,609)$ | $(516,933)$ | $(516,334)$ | $(513,972)$ |
| Total liabilitiesand equity | 0 | 0 | 0 | 0 | 0 |
|  | 319,111 | 342,087 | 366,717 | 393,121 | 421,426 |
| balance check | 0 | 0 | 0 | 0 | 0 |

### 2.6.4 Valuation

NPV is quite big compared with previous scenario, even though the assumptions are somewhat optimistic.
<Data 18 : Valuation of Scenario \#4>

## Forecasting

## Valuation

## Free cash flow

|  | (unit : million won) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Profit after tax | 2000 | 2001 | 2002 | 2003 | 2004 |
| + Depreciation | $(4,621)$ | $(3,147)$ | $(1,324)$ | 599 | 2,362 |
| + Amortization | 4,247 | 4,553 | 4,881 | 5,232 | 5,609 |
| + After-tax interest payment | 275 | 294 | 316 | 338 | 363 |
| - Increase in current assets | 33,903 | 35,097 | 36,210 | 37,239 | 38,201 |
| + Increase in current liabilities | $(19,526)$ | 4,973 | 5,331 | 5,715 | 6,127 |
| - Increase in fixed assets at cost | $(5,985)$ | 9,730 | 10,431 | 11,182 | 11,987 |
| + Increase in fixed liabilities | $(237,319)$ | 18,003 | 19,299 | 20,688 | 22,178 |
| Free cash flow | 10,831 | 1,764 | 1,891 | 2,028 | 2,174 |

## Cost of capital

| Cost of debt | $11.8 \%$ |
| :--- | ---: |
| Cost of equity |  |
| Total liabilities / total assets | $100 \%$ |
| Tax rate | $31.0 \%$ |
| WACC | $8.2 \%$ |

## Net present value

| 1. Existing cash at the end of 1999 | 40,755 |
| :--- | ---: |
| 2. Present value from 2000 to 2004 | 360,724 |
| 3. Terminal value after 2004 | 396,688 |
| 4. Net present value | 798,167 |

## 3. Financial Restructuring

After finishing valuation of a firm, it is time to find out optimal treatment on the firm. If liquidation value is higher than reorganization value, it is better for the firm to be liquidated. However, if reorganization value is greater than liquidation value, it is expected for the firm to be continued its business. Then financial restructuring is required in order to accelerate the firm's normalization.

### 3.1 Comparison between Liquidation Value and Reorganization Value

### 3.1.1 Liquidation Value

Liquidation value is estimated to be 354,216 million won and creditors' loss is $-475,625$ million won in terms of market value. Creditors loss $-475,625$ million won is estimated by subtracting total liabilities from liquidation value.
<Table 16 : Liquidation Value and Creditors' Loss>
(Unit : million won)

|  | Value | Creditors' loss |
| :--- | :---: | :---: |
| Book value | 575,956 | $-253,885$ |
| Assessed market value | 354,216 | $-475,625$ |

* Creditors' loss $=$ firm value - total outstanding liabilities
* Total outstanding liabilities : 829,841 billion won (as at the end of 1999)


### 3.1.2 Reorganization Value

Reorganization value has the range from $-881,401$ to 798,167 according to scenarios.
So does creditors' loss from $-1,711,241$ to $-31,674$ million won.
<Table 17 : Reorganization Value and Creditors' Loss>

|  |  | (Unit : million won) |
| :--- | :---: | :---: |
| Scenario \#1 | Value | Creditors' loss |
| Scenario \#2 | $-881,401$ | $-1,711,241$ |
| Scenario \#3 | 14,306 | $-815,535$ |
| Scenario \#4 | $-605,685$ | $-1,435,526$ |

### 3.1.3 Comparison of Value

Without financial restructuring, all reorganization values as well as liquidation value are not enough to repay the total outstanding liabilities.

The magnitude of creditors' loss is huge in every scenario of reorganization value as well as liquidation value. The best scenario shown in Scenario \#4 assumes the most optimistic assumption including 10\% cost saving effect.

So, from the creditors' point of view, it is very difficult to judge whether Midopa should be liquidated or continue its operation through reorganization.

Even though the liquidation value is larger than reorganization value in the scenario \#1, \#2, \#3, it does not give a confident signal for creditors to choose a liquidation of the firm, because the size of loss affecting to creditors is too huge in both cases.

In the case of scenario \#4, creditors can reduce their losses significantly, even though the possibility of the assumed operation is uncertain.
< Chart 2 : Comparison of Value >


### 3.2 Need for Financial Restructuring

If the creditors decide to have their loan repaid from distressed firm through continuous operation rather than liquidation, financial supports to the firm are needed to alleviate firm's financial burden and to create profits through stable operation.

To provide some favorable condition to financially distressed firm or to change existing debt condition into less burdensome also give creditors certain merits such as securing and accelerating of debt repayment.

Recently, there are a few methods that creditors can generally provide to firm in Korea.

### 3.2.1. Recapitalization through Debt for Equity Swap

Some portion of debt is converted into equity to alleviate debtors' interest payment burden. Creditors can take capital gain when the firm is normalized.

Usually, creditors require the capital reduction to existing shareholders, especially majority shareholders before conducting the debt for equity swap.

### 3.2.2 Debt Rescheduling or Debt Forgiveness

Through this method, creditors can stabilize a financially distressed firm. Then the firm can be free from cash flow shortage in the short run. Usually, short-term debt is converted into long-term debt and some years of grace period is applied.

### 3.2.3 Interest Exemption or Interest Rate Reduction

Through this method, creditors can also stabilize a financially distressed firm. Usually this is used together with debt rescheduling mentioned in 3.2.2.

### 3.3 Imaginary Restructuring of Midopa

It is difficult for creditors to choose the one alternative between liquidation and reorganization of Midopa. However, it is clear that the scenario \#4 can be the choice of creditors when creditors simply compare the valuation results.

Although the creditors' losses can be minimized through scenario \#4, financial restructuring is required in order to accelerate the normalization of Midopa.

Therefore, we are making another financial model, scenario \#5, reflecting the financial restructuring. In scenario \#5, debt for equity swap and reduction of interest rate are adopted to reduce interest payment burden. $100 \%$ of capital reduction is assumed, which can satisfy creditors who are to convert their debt into equity.

The amount of debt for equity swap is $50 \%$ of total outstanding long-term debt as at the end of 1999 . Then $1 \%$ of interest rate is reduced in order for firm value to exceed the debt value.

Therefore, creditors can be repaid all their outstanding debt afterwards through debt repayment ( $50 \%$ ) and selling their stock ( $50 \%$ ) obtained from debt for equity swap.

Debt rescheduling, debt forgiveness and interest exemption is not applied here.

### 3.4 Scenario \#5 of Reorganization Value

### 3.4.1 Assumption

Most of value drivers are same with those of scenario \#4. According to financial restructuring, long-term debt is decreased in half and interest rate is reduced from $11.8 \%$ to $10.8 \%$.
<Data 19 : Assumption of Scenario \#5>
Forecasting

Adjusted Basic Assumption with Financial Restructuring

|  |  | Adjustment |
| :--- | :--- | ---: |
| Sales growth | Estimated by Kisrating | $7.2 \%$ |
| COGS / Sales | $10 \%$ cost saving from $75.9 \%$ of Midopa historical average performance | $66.7 \%$ |
| SG\&A / Sales | $10 \%$ cost saving from 19.6\% of Industry historical average performance | $18.7 \%$ |
| Non-operating income / Sales | Adjusted historical performance of Midopa | $2.9 \%$ |
| Non-operating expenses / Sales | Adjusted historical performance of Midopa | $0.6 \%$ |
| Extraordinary income / Sales | Industry Average | $0.5 \%$ |
| Extraordinary loss / Sales | Industry Average | $0.9 \%$ |
| Depreciation | Adjusted historical performance of Midopa | $2.0 \%$ |
| Amortization | Adjusted historical performance of Midopa | $23.0 \%$ |
| Account receivable / Sales | Industry Average | $12.2 \%$ |
| Inventory / Sales | Adjusted historical performance of Midopa | $9.0 \%$ |
| Other current asset / Sales | Adjusted historical performance of Midopa | $1.9 \%$ |
| Investment asset / Sales | Industry Average | $12.0 \%$ |
| Tangible asset / Sales | Industry Average | $71.2 \%$ |
| Intangible asset / Sales | Industry Average | $0.4 \%$ |
| Account Payable / Sales | Industry Average | $23.0 \%$ |
| Other current liabilities / Sales | Adjusted historical performance of Midopa | $22.2 \%$ |
| Other fixed liabilities / Sales | Industry Average | $8.2 \%$ |
| Interest rate for payment | Industry Average | $10.8 \%$ |
| Interest rate for earning | Forecasting | $8.0 \%$ |
| Dividend payout ratio |  | $0.0 \%$ |
| Tax rate | $31.0 \%$ |  |

Capital Reduction
Debt for Equity Swap
Interest Reduction
Deb Forgiveness
Interest Exemption
$100 \%$
$50 \%$ of total outstang debt as at the end of 1999
$1 \%$
0
0

### 3.4.2 Income Statement

Interest expenses are significantly reduced after debt for equity swap. Accordingly, net income is getting bigger continuously.
<Data 20 : Income Statement of Scenario \#5>
Forecasting
Income Statement

|  |  |  | (unit : million won) |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Revenue | 2000 | 2001 | 2002 | 2003 | 2004 |
| - COGS | 298,848 | 320,365 | 343,431 | 368,158 | 394,666 |
| (Depreciation) | 199,463 | 213,825 | 229,220 | 245,724 | 263,416 |
| Gross profit | 4,247 | 4,553 | 4,881 | 5,232 | 5,609 |
| - SG\&A | 95,138 | 101,988 | 109,331 | 117,202 | 125,641 |
| Operating Profit | 55,933 | 59,960 | 64,277 | 68,905 | 73,866 |
| + Interest earning | 39,205 | 42,027 | 45,053 | 48,297 | 51,775 |
| + Other non-operating income | 0 | 0 | 0 | 0 | 0 |
| - Interst expenses | 8,710 | 9,337 | 10,009 | 10,730 | 11,503 |
| - Amortization | 15,936 | 14,713 | 13,210 | 11,392 | 9,219 |
| - Other non-operating expenses | 275 | 294 | 316 | 338 | 363 |
| Ordinary Profit | 1,931 | 2,070 | 2,219 | 2,378 | 2,550 |
| + Extraordinary income | 29,773 | 34,288 | 39,319 | 44,919 | 51,146 |
| - Extraordinary loss | 1,494 | 1,602 | 1,717 | 1,841 | 1,973 |
| Net income before tax | 2,690 | 2,883 | 3,091 | 3,313 | 3,552 |
| Corporate tax | 28,578 | 33,006 | 37,945 | 43,446 | 49,567 |
| Net income aftr tax | 8,859 | 10,232 | 11,763 | 13,468 | 15,366 |

### 1.4.3 Balance Sheet

Now, the amount of total assets exceeds total liabilities. Debt to equity ratio starts to drop from 2000.
<Data 21 : Balance Sheet of Scenario \#5>

## Forecasting

## Balance Sheet

|  |  |  |  | (unit : million won) |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| <Current asset> | 2000 | 2001 | 2002 | 2003 | 2004 |
| Cash equivalent | 69,075 | 74,048 | 79,380 | 85,095 | 91,222 |
| Account receivable | 0 | 0 | 0 | 0 | 0 |
| Inventory | 36,360 | 38,978 | 41,784 | 44,793 | 48,018 |
| Others | 26,969 | 28,911 | 30,992 | 33,224 | 35,616 |
| <Fixed asset> | 5,746 | 6,160 | 6,603 | 7,079 | 7,589 |
| Investment asset | 250,036 | 268,039 | 287,337 | 308,026 | 330,204 |
| Tangible asset | 35,961 | 38,551 | 41,326 | 44,302 | 47,491 |
| Intangible asset | 212,879 | 228,207 | 244,637 | 262,251 | 281,133 |
| Total asset | 1,195 | 1,281 | 1,374 | 1,473 | 1,579 |
| <Current liabilities> | 319,111 | 342,087 | 366,717 | 393,121 | 421,426 |
| Short-term debt | 135,141 | 144,871 | 155,302 | 166,483 | 178,470 |
| Account payable | 0 | 0 | 0 | 0 | 0 |
| Others | 68,735 | 73,684 | 78,989 | 84,676 | 90,773 |
| <Fixed liabilities> | 66,406 | 71,187 | 76,312 | 81,807 | 87,697 |
| Long-term debt | 171,610 | 162,081 | 150,099 | 135,343 | 117,459 |
| Others | 147,104 | 135,811 | 121,938 | 105,154 | 85,097 |
| Total liabilities | 24,506 | 26,270 | 28,161 | 30,189 | 32,363 |
| <Equity> | 306,750 | 306,952 | 305,401 | 301,826 | 295,930 |
| Paid-in-capital | 12,361 | 35,135 | 61,317 | 91,295 | 125,496 |
| Capital surplus | 337,520 | 337,520 | 337,520 | 337,520 | 337,520 |
| Retained earning | 162,963 | 162,963 | 162,963 | 162,963 | 162,963 |
| Capital adjustment | $(488,122$ | $(465,348)$ | $(439,166)$ | $(409,188)$ | $374,987)$ |
| Total liabilitiesand equity | 0 | 0 | 0 | 0 | 0 |
|  | 319,111 | 342,087 | 366,717 | 393,121 | 421,426 |
| balance check | 0 | 0 | 0 | 0 | 0 |

### 3.4.4 Valuation

Here, NPV as a firm value is bigger than outstanding debt as at the end of 1999.
<Data 22 : Valuation of Scenario \#5>

## Valuation

## Free cash flow

|  | (unit : million won) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Profit after tax | 2000 | 2001 | 2002 | 2003 | 2004 |
| + Depreciation | 19,719 | 22,774 | 26,182 | 29,978 | 34,201 |
| + Amortization | 4,247 | 4,553 | 4,881 | 5,232 | 5,609 |
| + After-tax interest payment | 275 | 294 | 316 | 338 | 363 |
| - Increase in current assets | 10,996 | 10,152 | 9,115 | 7,860 | 6,361 |
| + Increase in current liabilities | $(19,526)$ | 4,973 | 5,331 | 5,715 | 6,127 |
| - Increase in fixed assets at cost | $(5,985)$ | 9,730 | 10,431 | 11,182 | 11,987 |
| + Increase in fixed liabilities | $(237,319)$ | 18,003 | 19,299 | 20,688 | 22,178 |
| Free cash flow | 10,831 | 1,764 | 1,891 | 2,028 | 2,174 |

Cost of capital

| Cost of debt | $10.8 \%$ |
| :--- | ---: |
| Cost of equity |  |
| Total liabilities / total assets | $100 \%$ |
| Tax rate | $31.0 \%$ |
| WACC | $7.5 \%$ |

## Net present value

| 1. Existing cash at the end of 1999 | 40,755 |
| :--- | ---: |
| 2. Present value from 2000 to 2004 | 366,973 |
| 3. Terminal value after 2004 | 433,306 |
| 4. Net present value | 841,034 |

## V. Conclusion

## 1. Implication of the Study

Through the case study of Midopa Department Store, four implications regarding financial distress are observed.

First, financial distress results from a combination of several causes such as unwise expansion, intense competition, poor management, and excessive debt.

In the case of Midopa, financial distress was caused by a combination of 1) unwise expansion through M\&A, 2) decrease in market share by intense competition resulting from chaebol's new entrance and introduction of discount stores, 3) poor management against hostile M\&A, and 4) high debt-to-equity ratio of over $500 \%$.

Second, financial distress can be somewhat forecasted in advance.
In Midopa's case, critical ratios like sales growth rate, turnover ratio of account receivables and the level of financing cost were worse than those of the industry average. In the multiple discriminant analysis through the Z-score model, Midopa recorded a low Z-score, which implied the firm's failure within a year. For sure, it is recognized that the application of the Z -score model might be inadequate, because the model was made based on US firms' historical performance.

Third, the valuation is not an easy process and the results do not give a confident signal in decision-making of either liquidation or restructuring. In this case, the range of value is so wide according to assumptions of each scenario.

Finally, financial restructuring of a firm can accelerate firm's normalization and creditors can be repaid their money through capital gain from enhanced firm's equity value when they conducted debt for equity swap as shown in Midopa case.

## 2. Comparison between Pro-forma Restructuring and Real Situation

This thesis found that Midopa was explicitly "Flow-Based" and implicitly "StockBased" insolvent, and recommends restructuring instead of liquidation.

As a real situation, Midopa is now implementing a reorganization process under court receivership. Maybe real creditors also might anticipate that the reorganization value is higher than the liquidation value in line with the pro-forma valuation of conducted in chapter IV.

Currently, Midopa is accelerating a reorganization plan and pursuing normalization of operations within 3 years. Its target looks viable considering the currently enhanced performance such as $29 \%$ sales growth in the first half of 2000 , which is much better than the forecasting of $7.2 \%$ in scenario \#4 and \#5.

Profitability was also improved. Midopa recorded a $10 \%$ operating profit margin in the first half, even though that record does not reach the estimates from scenario \#4 and \#5 assuming a $10 \%$ cost saving.

In summary, the recommendation for Midopa was continuous operation through reorganization instead of liquidation, which is similar to the current real situation of Midopa.

It is hoped that Midopa will achieve normalization within 3years as they announced.

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